



Leicestershire Police

Licensing Act 2003 – Representation in respect of Premises Licence Major Variation Application

Details of person or body making representation	
Your Name:	PC Jonathan Webb
Your Address:	Force Licensing Department, Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	Queens Head Hotel & Ciro's
Address of premises:	79 Market St Ashby De La Zouch LE65 1AH
Application No. (if known)	

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	<input checked="" type="checkbox"/>
Public Safety	<input type="checkbox"/>
Prevention of public nuisance	<input checked="" type="checkbox"/>
Protection of children from harm	<input type="checkbox"/>

Please summarise your concerns about this application:
<p>I write in my capacity as a licensing officer for Leicestershire Police on the authority delegated to me by the Chief Constable.</p> <p>My representation relates to the Licensing Objectives of Prevention Of Crime & Disorder & Prevention of Public Nuisance.</p> <p>North West Leicestershire District Council has adopted a Special Policy in relation to applications for new licences and material variations in this Cumulative Impact Area. The effect of this policy is set out in the Council's current policy.</p>

Page 22 of that policy under Special Policy – Cumulative Impact – Ashby de la Zouch Town Centre states:

*“The effect of the Ashby de le Zouch Town Centre special policy is the creation of a rebuttable presumption that applications for new premises licences or club premises certificates, or **variations**, will normally be refused, following relevant representations, unless the applicant can demonstrate in their operating schedule that there will be no negative cumulative impact on one or more of the licensing objectives. This special policy applies to all applications from all types of premises operating between 20:00 and 06:00.”*

The applicant has made no mention in their application of the “local licensing policy” in relation to the “Cumulative Impact Zone”.

It must be assumed that the cumulative impact policy has therefore not been fully consulted prior to submission.

This application relates to a public house which already has a licence to sell alcohol from 0900hrs each day with a number of variable hours for the cessation of licensable activities over the week.

The applicant is looking to vary the present licence substantially including the availability of licensable activity every day from 0900hrs until 0500hrs.

Were this licence to be granted it would greatly impact on the licensing objectives relevant to the cumulative impact area.

By applying for a variation it has given the applicant the opportunity to enhance their licence with conditions which indicate to the sub committee their desire to promote the licensing objectives and react to the cumulative impact policy.

The steps put forward on the application in its present form, in the opinion of Leicestershire Police, fail to do this.

CCTV is a proven tool to not only prevent crime and disorder and assist the police in detecting crime but also provides a safe environment for those attending the premises. The applicant has stated they will install a cctv system and that it will be working. It does not indicate when it would be working, whether the system is adequate for the premises or whether they would work with the police or responsible authorities in providing cctv images.

Each of these would promote the four licensing objectives especially of crime & disorder and public nuisance.

The premises having a licence to operate 7 days a week until 0500hrs has the potential to increase the footfall and thereby the potential to increase crime & disorder and public nuisance.

Customers leaving the premises will have had an extra 2 hours to consume alcohol which may increase the possibility of them becoming victims of crime or even perpetrators.

The applicant has not identified what steps they would take to ensure these much longer operating hours would not impact on the cumulative impact area.

In its present form Leicestershire Police request that the application is refused.

The purpose of this representation is therefore to engage the discretion of the Licensing Authority in considering the Councils own policy in relation to this application

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PC1790 Jonathan Webb
24th March 2016