

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

Premises licence number

NWL20192

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

VIP Rooms, North Street, Ashby de la Zouch

Post town

Leicestershire

Post code

LE65 1HS

Telephone number

01530 415606

Where the licence is time limited the dates

Not applicable

DATED: 14th October 2015

Clare Storer
Licensing Enforcement Officer

Licensable activities authorised by the licence

1. Indoor Sporting events
2. Live Music (indoors)
3. Recorded Music (indoors)
4. Performance of Dance (indoors)
5. Anything of a similar description to 2, 3 or 4 (indoors)
6. Late Night Refreshment – Indoors and Outdoors
7. Sale of alcohol by retail for consumption on and off the premises

The time the licence authorises the carrying out of licensable activities**Indoor sporting events, Live Music, Recorded Music, Performance of dance, Anything of a similar description to that falling within 2, 3 or 4 (see above), (indoors)**

Monday and Tuesday 09:00hrs until 12 midnight
Wednesday to Sunday 09:00hrs until 02:30hrs the following morning

New Years Eve from the end of permitted hours to the start of permitted hours on New Years Day

Christmas Eve, Boxing Day,
the Sunday before a Bank Holiday
and Bank Holiday Mondays 09:00hrs until 02:30hrs the following Morning.

Good Friday 09:00hrs until 03:00hrs the following Morning

An additional hour to the standard finish time on the day when British summertime commences.

Late Night Refreshment – Indoors and Outdoors

Monday to Wednesday 23:00hrs until 12 midnight
Thursday 23:00hrs until 02:30hrs the following morning
Friday and Saturday 23:00hrs until 03:30hrs the following morning
Sunday 23:00hrs until 02:30hrs the following morning

New Years Eve from the end of permitted hours to the start of permitted hours on New Years Day

Good Friday, Bank Holiday
Sundays and Boxing Day 23:00hrs until 03:00hrs the following Morning.

An additional hour to the standard finish time on the day when British summertime commences.

Sale by retail of alcohol for consumption on and off the premises:

Monday and Tuesday 09:00hrs until 12 midnight
Wednesday to Sunday 09:00hrs until 02:00hrs the following morning

New Years Eve from the end of permitted hours to the start of permitted hours on New Years Day

Christmas Eve, Boxing Day,
the Sunday before a Bank Holiday

and Bank Holiday Mondays	09:00hrs until 02:00hrs the following Morning.
Good Friday	09:00hrs until 03:00hrs the following Morning

An additional hour to the standard finish time on the day when British summertime commences.

The opening hours of the premises

Monday and Tuesday	09:00hrs until 12 midnight
Wednesday to Sunday	09:00hrs until 02:30hrs the following morning.

New Years Eve from the end of permitted hours to the start of permitted hours on New Years Day

Christmas Eve, Boxing Day, the Sunday before a Bank Holiday and Bank Holiday Mondays	09:00hrs until 02:30hrs the following Morning.
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Good Friday	09:00hrs until 03:00hrs the following Morning
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An additional hour to the standard finish time on the day when British summertime commences.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

The sale by retail of alcohol for consumption on and off the premises

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

Ashley John Edward Rayner
VIP Rooms
North Street
Ashby de la Zouch
Leicestershire
LE65 1HS

Tel: 01530 415606

Registered number of holder, for example company number, charity number (where applicable)

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Michael Joseph Maughan
103 Featherbed Lane
Rugby
Warwickshire
CV21 4LQ

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence number of Designated Premises Supervisor: RY/CV23/0954-PL

Issuing Authority: Rugby Borough Council

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made under the premises licence;
 - a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol must be made or authorised by a person who holds a personal licence.

Mandatory condition coming into force from 28th May 2014:

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1—
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
- (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.
3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
 4. (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

Mandatory condition coming into force from 1st October 2014:

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

4. The responsible person must ensure that—
- (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Annex 2 – Conditions consistent with the operating schedule

1. Prominent, clear notices shall be displayed requesting customers to respect the needs of local residents and leave the premises and the area quietly.
2. The licensee shall introduce a policy requiring the production of “proof of age” for any sale that takes place where there is any suspicion that the customer is under 18. Such proof may include a pass conforming to the PASS accreditation system, photo driving licence, student cards and passports.
3. The licensee will not introduce or carry on any irresponsible sales promotion or discounting of prices of alcoholic beverages.
4. CCTV shall be installed and maintained at the premises in accordance with the information commissioners CCTV code of practice.

Annex 3 – Conditions attached after a hearing by the licensing authority

1. No bottles or glasses shall be removed from the premises and permitted onto Market Street, North Street, or any other public place.
2. The Premises Licence holder shall comply with the Dispersal Policy for the premises (see document attached) as agreed by Members at the Licensing Sub-Committee hearing held on 27th February 2012.
3. The Dispersal Policy shall be made available to interested parties within 7 days upon written request. The Dispersal Policy may be amended from time to time by agreement with the Police Authority.
4. The total capacity of the premises shall not exceed 450, comprising 200 for the main VIP room, 100 for the Boudoir Bar, and 150 for Studio 79 located upstairs.

The total capacity for Queen's Head Hotel and VIP Rooms not to exceed 740, including members of staff.
5. Noise emanating from the premises as measured at the nearest residential property shall be no more than 5dBA greater than the existing background level.
6. During regulated entertainment, all doors and windows shall remain closed except for access, egress and in the case of emergencies.
7. Suitable sound attenuation measures shall be maintained in accordance with the premises licence holders noise risk assessments and in consultation with the District Council's Environmental Health Department.
8. Appropriate sound limiting equipment and sound proofing throughout the VIP Room's as recommended and agreed by the Environmental Health Department of North West Leicestershire District Council.
9. During regulated entertainment, regular noise patrols shall be conducted by staff to ensure permitted noise levels are not exceeded.
10. A noise limiter shall be installed in conjunction with the District Council's Environmental Health Department.
11. Customers using the Boudoir Bar and / or Studio 79 shall enter and exit the premises solely from Market Street except in emergencies.
12. The first floor outside terraced area shall be cleared of patrons at midnight.

