

APPENDIX A

Gatherwell – A growing network of over 120 local authority lotteries



Examples of good causes;

Charnwood Community Lottery

- Quorn Local History Group <https://www.quorndon.com/localhistory/>
- Falcon support services <https://www.falconssupportservices.org.uk/>
- East Goscote community Library <https://east-goscote-community-library.webador.co.uk/>

Blaby Community Lottery

- Croft Happy Circle <https://leicesterleicestershireandrutland.icb.nhs.uk/be-involved/vcse-introduction/vcse-alliance/vcse-directory/happy-circle-croft/>
- Greenfields PTFA http://www.greenfieldstmary.oldham.sch.uk/parents_zone/ptfa/ptfa.html
- W.I.L.E Wombles in litter Education <https://womblesinlittereducation.co.uk/#:~:text=Our%20concept%20is%20very%20simple,sorts%20of%20littering%20we%20find.>

Harborough Community Lottery

- Great Glen Community Library <https://www.greatglencommunitylibrary.co.uk/>
- Dementia Harborough <https://www.dementiaharborough.org/>
- Harborough FM <https://harboroughfm.co.uk/>

Example of sales from another local authority in Leicestershire.

Year	Local Authority	Weekly ticket sells	Number of players per week	Average ticket per player	£ going to Good Causes (50p)	£ going to the Councils grant schemes (10p)	£ going to the cash prizes	£ going to Gatherwell Ltd	£ going to VAT
2022-23	Blaby	983	568	1.73	25,272	5,054	9,199	9,199	1,819

Feedback from other authorities that have the Community Lottery Scheme.

From Blaby District Council

- *Aside from the initial development fee, the Council does not pay annual fees to Gatherwell for the service so it is relatively self-sustaining.*
- *It requires relatively little officer time compared to say a community development or grants officer role.*
- *The Council can still control which organisations are accepted on the platform to ensure they are legitimate.*
- *It offers a fundraising platform for local Voluntary and Community Sector organisations. It complements the Council's community grants scheme, and allows organisations to raise un-ringfenced income without the need to provide receipts for expenditure etc (as is the case with publicly funded grants)*
- *It provides a fundraising platform that does not need face-to-face contact and offers a good level of return to good causes (60% from each ticket)*
- *The model used allows the Council to top up our community grants pot (10p from every ticket) allowing funding for an addition six to seven projects a year to be available.*

From Oadby and Wigston Borough Council

- *The lottery has been welcomed in the community and is on track to raise around £15,000 in the first year.*
- *The lottery was easy to set up but requires a good marketing plan to encourage signs ups and ticket sales.*
- *The Central Fund has been particularly successful and accounts for around half of the £15,000 raised. The Council is looking at setting up a separate grant scheme to distribute this to community groups.*
- *The lottery has been easy to manage and support from Gatherwell has been good. The platform largely runs itself and you mainly just need to focus on that comms work to promote sales.*
- *It's good that community groups get out what they put in. If they promote it a lot they sell more tickets and therefore get more money back – there is an onus on community groups to drive this in partnership with the Council.*

- *There have been very few issues over the idea of the Council 'encouraging gambling' – with perhaps two complaints early on and nothing since.*