

Title of Report	APPLICATION FOR A GRANT OF PREMISES LICENCE PREMISES LICENCE APPLICATION	
Presented by	Tonya Cooper Licensing Enforcement Officer	
Background Papers	Revised Guidance issued under Section 182 of the Licensing Act 2003 Statement of Licensing Policy – Issue 7	Public Report: Yes
Purpose of Report	<p>To determine an application for a grant of a premises licence in respect of the premises Go Local, Coalville Market, 34 Belvoir Road, Coalville, LE67 3PN.</p> <p>This report outlines the application and also highlights the licensing objectives, the relevant parts of Government guidance and the pertinent sections of the Licensing Authority’s Licensing Policy.</p>	
Recommendations	THAT THE SUB-COMMITTEE DETERMINE THE APPLICATION.	

1 Background

- 1.1 On 1 July 2022, Muhammed Zadayee submitted an application for a premises licence grant at Go Local, Coalville Market, 34 Belvoir Road, Coalville, LE67 3PN. A copy of the application is presented as Appendix 1. A plan of the premises is presented as Appendix 2.
- 1.2 An aerial view of the site is presented as Appendix 3 and a map is presented as Appendix 4.

1.3 The application identifies that if the premises licence is granted, the following opening hours and licensable activities will occur:

Opening Hours	Timings Everyday	08:00 hours - 23:00 hours
Licensable activity	Timings	
Supply by retail of alcohol	Everyday	08:00 hours - 23:00 hours

1.4 As part of the application, the applicant has specified the steps they intend to take in order to promote the four licensing objectives. These are as follows:

General

CCTV

- The premises will install and maintain a digital CCTV system.
- The CCTV system will have sufficient hard drive storage capacity to store a minimum of 31 days.
- The CCTV system will be capable of obtaining clear facial recognition images and a clear head and shoulders image of every person entering the premises.
- A CCTV log will be completed on a weekly basis to record the correct date and time of recordings, the hard drive, the recording system, and the downloading of the CCTV footage. Up to 15 cameras can be identified and checked in the log book. The system will be maintained in good working order.
- Only nominated staff shall be trained in the operation of the CCTV system to ensure rapid data retrieval & downloads of footage that can be provided to a Police Constable upon request within a reasonable time in accordance with the Data Protection Act.
- CCTV will be continually recording during licensable hours.
- In the event of a failure of the CCTV system for any reason, a record of the failure will be recorded in the premises CCTV log and immediate steps will be made to rectify the problem.
- Proxy signs will be sited on the premises to deter proxy sales on behalf of under 18's.

The Prevention of Crime and Disorder

Incident / Refusals Register

- An incident log will be kept at the premises and will record:
 - a) All crimes or incidents of disorder, relevant to the premises and the licensing objectives.
 - b) Major Incidents will be reported to 101.
- All entries in the Incident Log will be retained for a period of 12 months from the date it occurred and will be made available for viewing on demand by a Police Constable.
- When the designated premises supervisor is not on duty, a contact telephone number will be available at all times.
- All spirits will be stored and sold behind the counter.

Public Safety

- No risk has been assessed under the Licensing Act 2003.

The Prevention of Public Nuisance

- The Management and staff will use their best endeavours to disperse groups of 3 or more persons that appear to be loitering outside the shop.
- The Premises Licence Holder / Designated Premises Supervisor will ensure that any litter arising from customers using the premises is cleared away and checked periodically throughout the times when the shop is open to the public.

The Protection of Children from Harm

- A written register of refusals will be kept of the people who have been refused the sale of alcohol or other Age Restricted products.
- These records will be retained for a period of 12 months and produced to the police or an 'authorised person' (as defined by section 13 of the licensing act 2003) or an authorised trading standards officer the local authority/council on demand to the Designated Premises Supervisor or Premises Licence Holder.

Challenge 25

- The premises will operate a Challenge 25 scheme that will be written down and retained at the premises. The scheme will be produced on demand of the police or an 'authorised person' (as defined by section 13 of the licensing act 2003) or an authorised trading standards officer the local authority/council to the Designated Premises Supervisor or the Premises Licence Holder.

- All staff engaged in the sale of alcohol will be trained in Challenge 25 operating scheme. Training records will be retained on the premises and produced to the police or an 'authorised person' (as defined by section 13 of the licensing act 2003) or an authorised trading standards officer of the local authority/council on demand to the Designated Premises Supervisor or the Premises Licence Holder.
 - Prominent, clear and legible Challenge 25 signage shall also be displayed at all entrances to the premises as well as at, at least one location behind any counter advertising the scheme operated.
 - Proxy signs will be fitted near to all alcohol P.O.S positions warning people not to buy alcohol for children.
 - The premises shall display a minimum of 2 'Customer Refusal Policies' in prominent positions where customers can easily read it
- 1.5 The premises are not currently trading and therefore the licensing authority have not received any complaints in relation to the premises.
- 1.6 Outlined below are similar premises within the vicinity of the applicant's premises detailing their current opening hours and licensable activities:

Belvoir Express 37 Belvoir Road Coalville LE67 3PD	Opening Hours: Everyday - 00:00 hours - 00:00 hours Supply by retail of alcohol: Everyday - 00:00 hours - 00:00 hours Late Night Refreshment: Everyday - 23:00 hours - 05:00 hours
R.K Convenience 91 Belvoir Road Coalville LE67 3PH	Opening Hours: Everyday - 05:00 hours - 23:00 hours Supply by retail of alcohol: Everyday - 05:00 hours - 23:00 hours
Metro Stores 7 Marlborough Square Coalville LE67 3WD	No Opening Hours Listed Supply by retail of alcohol: On weekdays, other than Christmas day 08:00 hours - 23:00 hours On Sundays, other than Christmas day 10:00 hours - 22:30 hours On Christmas day, 12 noon – 15:00 hours and 19:00 – 22:30 hours On Good Friday, 08:00 hours – 22:30 hours
Bridge Road News 37 Bridge Road Coalville LE67 3PW	Opening Hours: Everyday - 06:00 hours - 21:00 hours Supply by retail of alcohol: Everyday - 06:00 hours - 21:00 hours

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2 Representations

- 2.1 In respect of an application for the grant of a premises licence, the applicant is responsible for advertising the application by way of a notice in specified form at the premises for not less than 28 consecutive days and in a local newspaper. The applicant placed a notice in the Coalville Times on Friday, 8 July 2022 and officers are satisfied that the correct notices have been displayed at the premises.
- 2.2 Each of the responsible authorities have been served a copy of the application, namely: the Police, Fire Authorities, Home Office, Trading Standards Department, the District Council's Health and Safety, Environmental Protection, Public Health Authority and Planning Sections. We have received no representations from the responsible authorities.
- 2.3 One relevant representation has been received from a member of the public on the grounds of prevention of crime and disorder, prevention of public nuisance, public safety and protection of children from harm. This representation is presented as Appendix 5.

Statutory Guidance

In making its decision, the Sub-Committee is obliged to have regard to Guidance issued by the Secretary of State under Section 182 of the Licensing Act 2003. All Licensing Committee members have been provided with a full copy of the guidance document. Officers consider that paragraphs 1.1 to 1.5, 1.13 to 1.17, 2.1 to 2.6, 2.7 to 2.9, 2.15 to 2.21, 2.22 to 2.31, 3.1 to 3.2, 8.13 to 8.14, 8.34, 8.41 to 8.49, 8.80 to 8.87, 9.1, 9.3 to 9.9, 9.31 to 9.44, 10.1 to 10.10, 10.13 to 10.15, 13.10, 14.1 to 14.3, may have a bearing upon the application.

Statement of Licensing Policy

The Sub-Committee is also obliged to have regard to its own Statement of Licensing Policy. Officers consider that paragraphs 2.1 to 2.5, 3.0, 4.1 to 4.4, 5.1 to 5.4, 6.1 to 6.4, 7.1 to 7.4, 11.0, 19.2, 22.0, 23.0, and 26.0 may have a bearing upon the application.

Observations

The Committee is obliged to determine this application with a view to promoting the licensing objectives, which are:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance;
- The protection of children from harm.

The Committee may take such of the following steps, if any, as it considers appropriate for the promotion of the licensing objectives:

- Grant the application and issue the premises licence as requested.
- Modify the conditions of the licence, by altering or omitting or adding to them.
- Reject the whole or part of the application.

There is a right of appeal to the Magistrates' Court against the decision of the Sub-Committee by the applicant and persons who made relevant representations.

Policies and other considerations, as appropriate	
Council Priorities:	Business and Jobs, Homes and Communities
Policy Considerations:	Statement of Licensing Policy – Issue 7
Safeguarding:	To determine the application in accordance with the Licensing Act 2003 objectives.
Equalities/Diversity:	No information has been provided to indicate an Equality Impact Assessment (EIA) is required though this will be kept under review and an EIA carried out if necessary.
Customer Impact:	Not applicable
Economic and Social Impact:	Customers may be impacted by any decision made.
Environment and Climate Change:	Not applicable
Consultation/Community Engagement:	Leicestershire Police, Leicestershire Fire and Rescue Service, The Home Office, Trading Standards, Health and Safety, Environmental Protection, Licensing Authority, Planning, Health Authority and members of the public/local businesses by way of notice at the premises, in a local newspaper, on the Council's website and at the Council Offices, Coalville.
Risks:	The risk of incurring costs arising from an appeal against the decision of the Committee. In any event and in order to mitigate these risks, the Committee should give clear reasons for its decisions and any such reasons would need to be substantiated in Court.
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