

**Recycling more, reducing waste...**

This Action Plan supports the Recycle more plan. It focuses on each theme of the plan of which there are a number of actions listed below.

**Year 3 - 2021/22 and 2022/23**

Theme	Action		Support	Date of action	
1 Reducing black bin waste	1.5	Reduce frequency of black bin collections	Implement the results from the trials of reducing the frequency of fortnightly black bin collections.	<ul style="list-style-type: none"> <li>Encourage and promote recycling</li> <li>Focussed communications campaign</li> </ul>	2021/22
4 Employers and employees	4.2	Businesses	Promoting our commercial recycling service to businesses in the district. Advising businesses best practice for diverting waste away from landfill.	<ul style="list-style-type: none"> <li>Promoting commercial recycling service</li> <li>Advice for local business regarding recycling</li> </ul>	2019/20 2020/21 2021/22
	4.3	Waste Services operational staff	Effectively consult and engage with the Waste Services operational staff as they will be important ambassadors of Recycle more.	<ul style="list-style-type: none"> <li>Consultation and engagement with Waste Services operational staff</li> </ul>	2019/20 2020/21 2021/22
5 Changing hearts, minds and habits	5.1	Recycle more engagement	Ensure everyone is engaged with Recycle more through competitions, visits to schools and colleges, tours of the recycling depot, use of social media, signage on vehicles, community recycling champions, name the recycling vehicles and other initiatives.	<ul style="list-style-type: none"> <li>Communications campaign</li> </ul>	2019/20 2020/21 2021/22
	5.2	Promoting kerbside recycling	Focussed and targeted communications where recycling participation has been identified as lower.	<ul style="list-style-type: none"> <li>Targeted communications campaign</li> </ul>	2019/20 2020/21 2021/22
	5.3	Promoting reuse	Promoting reuse for people who live and work in the district by partnership with local businesses and community groups - e.g. refillable water bottles and stations, reusable coffee cups and plastic free communities and businesses.	<ul style="list-style-type: none"> <li>Communications campaign</li> <li>Partnering with businesses and community groups</li> </ul>	2019/20 2020/21 2021/22
	5.4	Promoting on the go recycling	Review of on street litter bins and on street recycling banks provided by NWLDC. Improve on the go recycling by partnering with businesses and charities supported by Business Focus.	<ul style="list-style-type: none"> <li>Communications campaign and partnering with businesses</li> </ul>	2020/21 2021/22
6 Housing growth	6.1	New homes, new residents	Ensure all new residents occupying new developments participate in recycling by using the council's kerbside recycling scheme, through consultation with the Planning team and developers ensuring recycling is easy and convenient for residents.	<ul style="list-style-type: none"> <li>Working with the Planning team ensuring recycling is easy and convenient on new developments</li> </ul>	2019/20 2020/21 2021/22

**Please note:** this Action Plan could be subject to change due to the publication by Defra of "Our Waste, Our Resources: A Strategy for England" in December 2018 which is available below. The strategy is subject to consultation before being adopted, but is likely to impact on the collection of household waste, recycling, green waste and the processing of it. Any changes made to the Action Plan

[Our Waste, Our resources: a strategy for England](#)

**Target:** to increase recycling by 3% between 2019/20 and 2022/23

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## Recycling more, reducing waste...

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### Year 2 - 2020/21

Theme	Action		Support	Date of action	
<b>1</b> Reducing black bin waste	1.1	Capacity of black bins	Review and determine the size of black bins for households to reduce black waste and increase recycling.	<ul style="list-style-type: none"> <li>• Encourage and promote recycling</li> <li>• Communications campaign</li> </ul>	Spring & Summer 2020/21
	1.2	Reduce frequency of black bin collections	Carry out trials to reduce the frequency of fortnightly black bin collections.	<ul style="list-style-type: none"> <li>• Encourage and promote recycling</li> <li>• Communications campaign</li> </ul>	Autumn & Winter 2020/21
<b>2</b> Food waste recycling	2.2	Introducing food waste collections	Review the trial of food waste collections and if successful roll-out across the whole district.	<ul style="list-style-type: none"> <li>• Communications campaign for all households explaining how food waste collections will work</li> </ul>	2020/21
<b>3</b> Recycling containers	3.2	Recycling containers	Review the trial of the stackable wheeled container system and roll-out across the district as appropriate.	<ul style="list-style-type: none"> <li>• Communications campaign for households explaining how the new container system will work</li> </ul>	2020/21

3 Increasing recycling	3.4	Mini recycling sites	Implement the findings from the mini recycling sites review.	<ul style="list-style-type: none"> <li>• Communications campaign</li> </ul>	2020/21
	3.5	Communal sites	Review the 76 communal sites for flats and apartments focussing on recycling containers and the use of them through targeted communications.	<ul style="list-style-type: none"> <li>• Communications campaign</li> </ul>	2020/21

4 Employers and employees	4.2	Businesses	Promoting our commercial recycling service to businesses in the district. Advising businesses best practice for diverting waste away from landfill.	<ul style="list-style-type: none"> <li>• Promoting commercial recycling service</li> <li>• Advice for local business regarding recycling</li> </ul>	2019/20 2020/21 2021/22
	4.3	Waste Services operational staff	Effectively consult and engage with the Waste Services operational staff as they will be important ambassadors of Recycle more.	<ul style="list-style-type: none"> <li>• Consultation and engagement with Waste Services operational staff</li> </ul>	2019/20 2020/21 2021/23

5 Changing hearts, minds and habits	5.1	Recycle more engagement	Ensure everyone is engaged with Recycle more through competitions, visits to schools and colleges, tours of the recycling depot, use of social media, signage on vehicles, community recycling champions, name the recycling vehicles and other initiatives.	<ul style="list-style-type: none"> <li>• Communications campaign</li> </ul>	2019/20 2020/21 2021/22
	5.2	Promoting kerbside recycling	Focussed and targeted communications where recycling participation has been identified as lower.	<ul style="list-style-type: none"> <li>• Targeted communications campaign</li> </ul>	2019/20 2020/21 2021/22
	5.3	Promoting reuse	Promoting reuse for people who live and work in the district by partnership with local businesses and community groups - e.g. refillable water bottles and stations, reusable coffee cups and plastic free communities and businesses.	<ul style="list-style-type: none"> <li>• Communications campaign</li> <li>• Partnering with businesses and community groups</li> </ul>	2019/20 2020/21 2021/22

<p>5 Ch...</p>	5.4	Promoting on the go recycling	Review of on street litter bins and on street recycling banks provided by NWLDC. Improve on the go recycling by partnering with businesses and charities supported by Business Focus.	<ul style="list-style-type: none"> <li>• Communications campaign and partnering with businesses</li> </ul>	<p>2020/21 2021/22</p>
<p>6 Housing growth</p>	6.1	New homes, new residents	Ensure all new residents occupying new developments participate in recycling by using the council's kerbside recycling scheme, through consultation with the Planning team and developers ensuring recycling is easy and convenient for residents.	<ul style="list-style-type: none"> <li>• Working with the Planning team ensuring recycling is easy and convenient on new developments</li> </ul>	<p>2019/20 2020/21 2021/22</p>

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