

**NORTH WEST LEICESTERSHIRE  
DISTRICT COUNCIL**

**Licensing Act 2003  
Cumulative Impact Assessment**

**Effective Period:  
2019-2022**

## Part 1

### Introduction

- 1.1 Cumulative impact is the potential negative effect on the promotion of the licensing objectives of a significant number of licensed premises concentrated in an area. The licensing objectives are set out in the Licensing Act 2003 (the 'Act') and cover four key areas:
- The prevention of crime and disorder
  - Public safety
  - The prevention of public nuisance
  - The protection of children from harm
- 1.2 A cumulative impact assessment helps to inform the statement of licensing policy with the aim of limiting the number of licence applications granted where there is evidence to show that the number of licensed premises in a particular area is having a cumulative impact and leading to problems which are undermining the licensing objectives.
- 1.3 This assessment has been documented following the introduction of the Policing and Crime Act 2017 which took effect from 6 April 2018. The assessment will be formally reviewed every 3 years, however may also be reviewed during this period so that amendments can be made as necessary.
- 1.4 To avoid duplication the assessment should be read in conjunction with the policy, the Act, its regulations and the current edition of the Home Office revised guidance issued under section 182 of the Licensing Act 2003.

### Consultation

- 1.5 We are required by the Act to consult the following groups of people:
- Chief Officer of police for the area;
  - Chief Officer of fire & rescue service for the area;
  - Persons/bodies representative of local holders of premises licences;
  - Persons/bodies representative of local holders of Club premises certificates;
  - Persons/bodies representative of local holders of Personal licences;
  - Persons/bodies representative of local holders of Businesses and residents in its area.
- 1.6 In preparing the assessment a consultation process was carried out between 7 June 2018 and 24 August 2018 which included those bodies/groups listed at paragraph 1.5. Comments received during that consultation were then considered and used to form this assessment and paragraph 10 of the statement of licensing policy.

## Part 2

### The Assessment

- 2.1 The district of North West Leicestershire is home to a number of popular restaurants, bars, night clubs and late night refreshment venues.

- 2.2 The council encourages the development of a variety of premises providing a range of licensed activities catering for a wide range of users. This is reflected in the town centre having received a purple flag award.
- 2.3 The assessment relates to all types of licensed premises carrying on licensable activities within the cumulative impact zone, including the sale of alcohol for consumption on or off the premises (or both), the provision of late night refreshment and regulated entertainment. The assessment does not apply to Temporary Event Notices (TENs); however the evidence upon which the assessment is based may be used by the relevant responsible authorities when submitting objections to TENs.
- 2.4 The council considers that, in a specified part of Ashby de la Zouch town centre known as the cumulative impact zone (CIZ), the number of premises licences and/or club premises certificates are such that it is likely that granting further licences or variations to existing relevant authorisations would be inconsistent with our duty to promote the licensing objectives.
- 2.5 Although this assessment provides an evidential basis for applications within a CIZ to be refused; it does not relieve responsible authorities or any other persons of the need to make a relevant representation. Each application will be considered on a case by case basis and applicants are expected to demonstrate why the operation of the premises would not add to the cumulative impact already being experienced. The assessment will never be used as a ground for revoking an existing licence or certificate.
- 2.6 The evidential basis for the assessment is set out in Part 3 below; Part 4 includes a map of the CIZ identified by the assessment.
- 2.7 This assessment shall be kept under review and changes may be made in relation to local circumstances, the Licensing Act, associated regulations or statutory guidance and national legislation.
- 2.8 Below is a list of licensed premises within the CIZ. The list identifies the premises type and the terminal hour.

<b>PREMISES</b>	<b>TYPE OF PREMISES</b>	<b>TERMINAL HOUR</b>
Bulls Head Market Street	Public House	Monday to Sunday - 09.00am until 1.30am the following morning
White Hart Market Street	Public House	Monday to Thursday - 09.00am until 12.30am the following morning Friday and Saturday - 09.00am until 2.30am the following morning Sunday - 09.00am until 12.30am the following morning
Manhattans Market Street	Club	Monday and Tuesday - 9.00am until 12.00 midnight Wednesday and Thursday - 9.00am until 2.00am the following morning Friday and Saturday - 09.00am until 2.30am the following morning

Lamb Inn Market Street	Public House	Monday to Wednesday - 09.00am until 11.00pm Thursday and Sunday - 09.00am until 12.30am the following morning Friday and Saturday - 09.00am until 1.30am the following morning
Bowling Green Inn Brook Street	Public House	Sunday to Thursday - 11.00am until 12.30am the following morning Friday and Saturday - 11.00am until 1.30am the following morning
Ashby Grill 78 Market Street	Take-Away/Late Night Refreshment	Sunday to Thursday - 11.00pm until 1.00am the following morning Friday and Saturday - 11.00pm until 2.30am the following morning
Ashby Fish Bar 83 Market Street	Take-Away/Late Night Refreshment	Friday and Saturday - 11.00pm until 2.30am the following morning
Ashby Chicken 59 Market Street	Take-Away/Late Night Refreshment	Sunday to Thursday - 11.00pm until 12.00 midnight Friday and Saturday - 11.00pm until 2.30am the following morning
Queens Head Hotel and Ciro's Market Street	Club	Sunday to Thursday - 9.00am until 2.00am the following morning Friday and Saturday - 9.00am until 3.30am the following morning
Tap at 76 Market Street	Public House	Monday to Saturday - 12.00 noon until 12.00 midnight Sundays - 12.00 noon until 11.00pm
Marranellos Wine Bar Rushtons Yard	Wine Bar/Public House	Monday to Thursday - 10.00am until 12.00 Midnight Friday and Saturday - 10.00am until 1.00am the following morning Sunday - 10.00am until 12.00 midnight
The Monkey Tree Mill Lane Mews, Ashby	Public House/Restaurant	Monday to Sunday - 10.00am until 12.00 midnight
Cocktail Bar Rushtons Yard	Bar/Public House	Sunday to Thursday - 9.00am until 12.00 midnight Friday and Saturday - 9.00am until 1.00am the following morning

Central England Co-operative Market Street	Off sales	Monday to Sunday - 7.00am until 10.30pm
GT News and Off Licence Market Street	Off sales	Every day - 5.00am until 9.00pm
Lyric Rooms Lower Church Street	Restaurant/function rooms	Monday to Sunday - 10.00am until 12.30am the following morning
Venture Theatre North Street	Theatre licensed for alcohol sales and entertainment	No time restrictions
Taste Of Thai Cuisine 84/86 Market Street	Restaurant with on/off sales	Monday to Sunday - 10.00am until 12.00 midnight Sunday - 12.00 noon until 11.30pm
De La Zouch Bangladeshi Cuisine 88 Market Street	Restaurant with on/off sales	Monday to Saturday - 10.00am until 11.00pm Sunday - 12.00 noon until 10.30pm
Zamanis Restaurant and Pizza Base Rushtons Yard Market Street	Restaurant with on/off sales	Monday to Saturday - 10.00am until 12.00 midnight Sunday - 12.00 noon until 10.30pm
Little India 77 Market Street	Restaurant with on sales	Monday to Thursday - 11.00am until 12.00 midnight Friday to Sunday - 11.00am until 12.30am the following morning
Wong Kwei Restaurant 9 Bath Street	Restaurant with on/off sales	Monday to Saturday - 10.00am until 12.00 midnight Sunday - 12.00 noon until 11.30pm
C K House 100a Market Street	Late Night Refreshment	Monday to Sunday – 11.00pm until 12.00 midnight
Rumblin Tums Market Street	Late Night Refreshments	Friday and Saturday – 11.00pm until 3:00am the following morning

### Part 3

#### Historical context

- 3.1 The cumulative impact policy relating to Ashby town centre was introduced in November 2005 following a rise in alcohol related violent crime in and around Market Street, Ashby de la Zouch.
- 3.2 Statistical information provided by Leicestershire police shows a dramatic rise in assaults in Market Street Ashby prior to November 2005 when the cumulative impact zone was created. Total assaults steadily rose from 56 in 2003 peaking at 87 in November 2005. Thereafter reports show a steady decrease in assaults year on year from 2006 to 2011, with the exception of a spike in 2011.
- 3.3 The statistics below relate to assaults only.

Year	Ashby total	Ashby town centre	% Ashby town centre
2003	174	56	32.2%
2004	288	81	28.1%
2005	263	87	33.1%
2006	261	78	29.9%
2007	246	77	31.3%
2008	222	61	27.5%
2009	215	55	25.6%
2010	179	45	25.1
2011	170	68	40%
2012	135	44	32.6%

#### Current Evidential Basis

- 3.4 The evidential basis for the assessment has been supplied by Leicestershire police. The data taken from both NICHE and STORM recording systems relates to the licensed premises and streets within the cumulative impact zone. Each report required either attendance or case management resource from Leicestershire police.

	Total reports	Av. Reports per month	Report type	Location – street	Location – within licensed premises	Violent offences (Home Office standard)
2012 (11 months)	67	6	Burglary, DV, harassment, assault, public order, drugs, damage, robbery, theft, drunk and disorderly, licensing breaches	38 (56%)	29 (44%)	42 (63%)
2013	57	5	Assault, public order, damage and licensing breaches	20 (35%)	37 (65%)	42 (74%)
2014	65	5	Assault, sexual offences, damage, public order, drugs,	26 (40%)	39 (60%)	48 (74%)

			theft, weapon, licensing breaches			
2015	43	4	Damage, assault, public order, sexual offences, drugs, licensing breaches	18 (42%)	25 (58%)	35 (81%)
2016	63	5	Assault, damage, public order, weapon, drugs, racially aggravated, licensing breaches	31 (49%)	32 (51%)	51 (76%)
2017	60	5	Assault, damage, public order, weapon, licensing breaches	22 (37%)	38 (63%)	43 (87%)
2018 (9 months)	51	6	Assault, damage, public order, licensing breaches	11 (24%)	40 (76%)	46 (90%)

### Conclusion

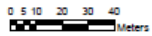
Although the analysis does indicate the number of reported crimes has remained stable since 2012; this is not considered enough to dispense with the cumulative impact zone. The percentage of total reports categorised as violent offences has risen slightly year on year since 2012.

It is considered that the statistical data evidenced above together with a written report produced by Leicestershire Police clearly supports the retention of the special policy relating to cumulative impact.

Additionally the data does not indicate that any extension to the geographical area of the CIZ is required.

Part 4

Below is a map showing the cumulative impact zone.



1:2,500

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