

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY – 10 OCTOBER 2017

Title of report	2017/18 EVENTS UPDATE
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Purpose of report	To update members with regards to 2017/18 events and projects funded within the Coalville Special Expense Area
Recommendations	THAT THE WORKING PARTY 1) NOTE THE PROGRESS UPDATE ON 2017/18 EVENTS AND THE PLAN TO COMMEMORATE THE CENTENARY OF THE END OF WW1 2) CONSIDER INITIAL PROPOSALS FOR 2018/19 EVENTS

1.0 EVENT PROGRAMME UPDATE FOR COALVILLE

1.1 2017/18 Event programme

The following event programme is being progressed; members of this working party have been involved in the planning process and have received updates on progress at the event sub-group meetings.

201718 COALVILLE EVENTS	2017/18 Allocated budget	Status
<u>21 April to 25 April – St George’s Day</u> (The installation of the English flag in various locations to celebrate St George’s Day)	£150	Delivered
<u>24 June – Proms in the Park</u> (A celebratory evening of music and entertainment in Coalville Park)	£3,300	Delivered
<u>25 June – Picnic in the Park</u> (including street entertainers in performance area, live music and community groups)	£12,980	Delivered
<u>4 August 2017 – Coalville by the Sea</u> Family event celebrating the Great British seaside	£2,000	Delivered
<u>2 December – Christmas in Coalville</u> Christmas entertainment and festive food and drink festival	£8,500	On track
Total	£26,930	

1.2 Proms and Picnic in the Park 2017 has been shortlisted as a finalist in the category of 'Favourite Festival/Event (free event) in the Leicestershire Promotions 2017 Hospitality and Tourism Awards. The winners will be announced on 30 November 2017.

1.3 Coalville by the Sea – Friday 4 August 2017

Coalville by the Sea delivered a very successful family event celebrating the Great British seaside in Coalville. The event was blessed with sunshine and was very well attended seeing great support from Coalville and district wide residents, it is estimated that up to 1000 people attended the event. The event received good pre and post event publicity through press and social media.

This year Arriva East Midlands provided free bus travel for children travelling from Ashby de la Zouch to Coalville by the Sea, the support of Arriva was welcomed and provided further promotion and advertising of the event.

Due to the popularity of the event and feedback received the planning of the event next year will consider the feasibility of extending the event (two or three days) and will also consider the location of the event in the context of town centre public realm works (Marlborough Square), these works are currently expected to start in April 2018.

1.4 Christmas in Coalville – Saturday 2 December 2017

Christmas in Coalville will be celebrated on Saturday 2 December, 10am to 5.30pm. Planning is progressing well with all key elements confirmed and booked.

The main stage and entertainment area will use Coalville Market car park to accommodate anticipated event numbers, ensuring safe event delivery and also a concentration of entertainment and activity to create an appropriate atmosphere for the Christmas celebrations.

Hermitage FM will compere a comprehensive stage show of music and entertainment from a variety of acts with headline act 'The Steps Show'. Other Christmas themed activities will include Santa's Grotto, real reindeer, fair rides, street entertainers, and winter themed mascots, activities in the market, Aladdin pantomime characters and firework finale at 5.00pm.

Further to this the Cultural Services team is working with Belvoir Shopping Precinct to consider activities and entertainment in the precinct area this year. Coalville Town Team are not in a position to work with the district council this year, however they have been very cooperative and are assisting the team with contacts and equipment. It is anticipated that the 'main square' area (around the Christmas tree) of the precinct will accommodate a selection of food, drink and Christmas craft stalls and a variety of music and entertainment organised as part by the event by the district council.

Coalville Market is also planning its Christmas celebrations and will be promoted as part of the Christmas in Coalville event, traders will be encourage to extend their opening hours on 2 December. Plans to date include: Best Dressed Stall competition, a Where's Santa? Trail for children and Santa's Grotto (selected dates throughout December but not on 2 December to avoid a clash with the grotto in the car park) and the Market hall will also be decorated to embrace the festive spirit.

It has been agreed that free car parking will be available in both Ashby de la Zouch and Coalville for five consecutive Saturdays in December (2, 9, 16, 23 and 30).

1.5 The meeting of the events sub group for 2018 are scheduled as follows:

- Wednesday 24 January, 5pm
- Wednesday 28 March, 5pm
- Wednesday 26 September, 5pm

1.6 Coalville Events – September to November 2017

A poster showcasing events in Coalville (October to November 2017) can be seen in Appendix one. A poster for December is being prepared ready for distribution in November.

2.0 2018/19 PROPOSED EVENTS PROGRAMME

2018/19 PROPOSED COALVILLE EVENTS
20 April to 25 April – St George’s Day (The installation of the English flag in various locations to celebrate St George’s Day)
23 June – Proms in the Park (name change and increased hours proposed) (A celebratory evening of music and entertainment in Coalville Park)
24 June – Picnic in the Park An afternoon of entertainment and family fun including street entertainers in performance area, live music and community groups)
August – Coalville by the Sea (date, location and duration tbc) Family event celebrating the Great British seaside
1 December – Christmas in Coalville Christmas entertainment, music, arts and produce

2.1 Event planning and development work will commence early 2018.

3.0 CHRISTMAS LIGHTS

3.1 The Christmas lights are scheduled for installation with our contractor Field and Lawn, which includes the additional items approved by Cabinet on 19 September 2017).

4.0 COALVILLE COMMEMORATIVES

4.1 At an events sub group meeting on 13 September 2017, members met on site at Memorial Square to discuss ideas for a commemorative artwork to mark the 100th anniversary of the end of World War I in November 2018. Jim Rowlinson (Royal British Legion – Whitwick) was also in attendance.

4.2 Ideas discussed by councillors in attendance were as follows:

- Option one - an interpretive mosaic
- Option two - commemorative benches
- Option three - a cross made from gun metal located in the ‘Remembrance Garden’

- 4.3 In considering the above ideas all present agreed that the final item needed to be robust, low maintenance and of a construction that would last a significant amount of time.
- 4.4 All members present at the site meeting were in agreement that option three should be discussed further at the next meeting of CSEWP on 10 October. Should members support the principle of option three, officers may then progress the idea, seek design and costing options to present back to the next meeting.
- 4.5 The budget allocated to this initiative is currently £2000.



COALVILLE EVENTS

OCTOBER - NOVEMBER 2017

MONDAY 9 -
SATURDAY 14
OCTOBER

NATIONAL LIBRARIES WEEK

COALVILLE
LIBRARY

VARIOUS ACTIVITIES AND OFFERS TAKING PLACE

ROCKY HORROR PICTURE SHOW FILM

INCLUDING FANCY DRESS COMPETITION

FRIDAY 27 OCTOBER | CENTURY THEATRE



HALLOWEEN IN THE MARKET

ACTIVITIES FOR 5 - 11 YEARS

SATURDAY 28 OCTOBER 10AM | COALVILLE MARKET

BELVOIR'S SPOOKTASTIC SCARE

SATURDAY 28 OCTOBER 11AM - 3PM | BELVOIR SHOPPING CENTRE

ARMISTICE DAY SATURDAY 11 NOVEMBER 10.50AM

REMEMBRANCE SERVICE SUNDAY 12 NOVEMBER 10.35AM

MEMORIAL SQUARE



LITTLE CHIX

SATURDAY 25 NOVEMBER 6.30PM | CENTURY THEATRE



TUESDAY
28
NOVEMBER

TONY STOCKWELL PSYCHIC MEDIUM

CENTURY
THEATRE

LOOK OUT FOR

CHRISTMAS IN COALVILLE - SATURDAY 2 DECEMBER

FOOD AND DRINK, FAMILY ENTERTAINMENT, ACTIVITIES
AND CHRISTMAS LIGHTS SWITCH ON!



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