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agenda.

Meeting	LICENSING SUB COMMITTEE
Time/Day/Date	3:00pm on Wednesday, 17 June 2026
Location	Stenson House, London Road, Coalville, LE67 3FN
Officer to contact	Democratic Services (01530 454512) Licensing Enforcement Officer (01530 454596)

NOTIFICATION OF HEARING

Item		Pages
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1	ELECTION OF CHAIR	
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2	APOLOGIES FOR ABSENCE	
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3	DECLARATION OF INTERESTS	
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Under the Code of Conduct members are reminded that in declaring interests you should make clear the nature of that interest and whether it is a disclosable pecuniary interest, registerable interest or other interest.

4	APPLICATION FOR A VARIATION OF A PREMISES LICENCE UNDER THE LICENSING ACT 2003	
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The report of the Licensing Enforcement Officer.

3 - 60

PREMISES: The Bull's Head, 67 Market Street, Ashby de la Zouch, LE65 1AH

APPLICANT: Ms Selina Wallis

To determine an application for a grant of a premises licence in respect of the above. An objection has been received from Ashby Civic Society. A notice of hearing inviting them to attend has been sent to them. If they fail to attend, the hearing can be held in their absence or adjourned.

The following documents are attached:

- a) The report of the Licensing Enforcement Officer.

At the beginning of the hearing, the authority shall explain to the parties the procedure it is proposed to follow. The hearing shall take the form of a discussion led by the authority and cross-examination shall not be permitted unless it is required to consider the representations.

Circulation:

Councillor P Moul

Councillor J G Simmons

Councillor A Wilson

Councillor G Rogers (reserve)

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

LICENSING SUB COMMITTEE – 17 JUNE 2026



Title of Report	APPLICATION FOR A VARIATION OF A PREMISES LICENCE UNDER THE LICENSING ACT 2003	
Presented by	Paul Dennis Licensing Enforcement Officer	
Background Papers	Revised Guidance issued under section 182 of the Licensing Act 2003 Licensing Act 2003 (legislation.gov.uk) Statement of Licensing Policy 2024-2029 Licensing Act 2003 Cumulative Impact Assessment	Public Report: Yes
Purpose of Report	<p>To determine an application for the variation of a premises licence in respect of The Bull's Head, 67 Market Street, Ashby de la Zouch, LE65 1AH.</p> <p>This report outlines the application, and also highlights the licensing objectives, the relevant parts of Government guidance and the pertinent sections of the Licensing Authority's Statement of Licensing Policy.</p>	
Recommendations	THAT THE SUB COMMITTEE DETERMINE THE APPLICATION.	

1.0 Background

- 1.1 The current licence holders (Bull's Head Ashby Ltd.) have occupied the premises since 22nd May 2025. The existing premises licence is attached as **Appendix 1**.
- 1.2 Selina Wallis applied for the variation of a premises licence for The Bull's Head, 67 Market Street, Ashby de la Zouch, LE65 1AH on 30 April 2026. The application form is attached as **Appendix 2**.
- 1.3 The applicant has specified within their application the following amendments to their existing premises licence, should the application be granted in full:
- An extension to the hours for the sale by retail of alcohol on Thursday to Saturday, until 02:00 hours and the addition of an external bar in the beer garden.
- 1.4 A map of the site is attached as **Appendix 3**. An aerial view of the site is attached as **Appendix 4**.

- 1.5 The applicants offered the following conditions in support of their application (some of which are already existing licence conditions):

General - all licensing objectives

We are committed to promoting all four licencing objectives and will ensure the premises operates responsibly and appropriate policies in place

The prevention of crime and disorder

Staff will be trained. CCTV will be in operation on the premises. An incident log shall be used. We will refuse to serve drunk people, proactively manage crowds, queues and large groups.

Public safety

Fire safety training will be provided for staff, capacity limits and risk assessments will be implemented. First aid will be provided.

The prevention of public nuisance

Noise will be controlled. Smoking areas will be provided. Customers will be asked to leave the premises quietly.

The protection of children from harm

A Challenge 25 scheme shall be in operation. ID checks will be performed. No unaccompanied minors shall be allowed on the premises. Staff training shall be provided. Children under the age of 18 will not be allowed on the premises on Fridays and Saturdays after 9pm.

2.0 Representations

- 2.1 In respect of an application for the grant of a premises licence, the applicant is responsible for advertising the application by way of a notice, in specified form at the premises for not less than 28 consecutive days and in a local newspaper. The applicant placed a notice in The Ashby Times on Friday 8 May 2026 and officers are satisfied that the correct notices have been displayed at the premises.

- 2.2 Each of the responsible authorities have been served a copy of the application, namely; the Police, Fire Authorities, Home Office, Trading Standards Department, Health Authority and the District Council's Health and Safety, Environmental Protection, Licensing and Planning sections. One representation was received from the responsible authorities, namely the Police on the grounds of the prevention of crime and disorder, public safety, the prevention of public nuisance and the protection of children from harm. The representation is attached as **Appendix 5**. The applicant agreed to the inclusion of 18 conditions proposed by the Police on the premises licence. The signed agreement between the two parties is attached as **Appendix 6**.

- 2.3 Other persons, including members of the general public may make representations to the Licensing Authority within 28 days of the notice of application being displayed.

One representation was received from the Ashby Civic Society on the grounds of the prevention of public nuisance. The representation is attached as **Appendix 7**.

- 2.4 Licensing officers sought to facilitate an agreed position between the parties in order to avoid the need for a Licensing Sub-Committee hearing. However, as the parties remained unable to reach agreement, the matter was referred to a hearing.

The discussions related to the proposed hours for licensable activities taking place outside the premises, including recorded music, live music and the sale of alcohol by retail.

3.0 Cumulative Impact

- 3.1 The premises are situated in Market Street, Ashby De La Zouch which is within the area of the special policy on cumulative impact zone (CIZ).

- 3.2 The Council considers that within the CIZ, the number of premises licences and/or club premises certificates are such that it is likely that granting further premises licences and/or club premises certificates or variations to existing premises licences and/or club premises certificates would be inconsistent with its duty to promote the licensing objectives.

- 3.3 Although this assessment provides an evidential basis for applications within the CIZ to be refused; it does not relieve responsible authorities or any other persons of the need to make a relevant representation. Each application will be considered on a case-by-case basis and applicants are expected to demonstrate why the operation of the premises would not add to the cumulative impact already being experienced. The assessment will never be used as a ground for revoking an existing licence or certificate.

4.0 Statutory Guidance

- 4.1 In making its decision, the Sub Committee is obliged to have regard to Guidance issued by the Secretary of State under Section 182 of the Licensing Act 2003. All Licensing Committee members have been provided with a full copy of the guidance document. Officers consider that paragraphs 1.1-1.5, 1.13, 1.16-1.19, 2.20-2.26, 3.1-3.2, 3.11, 8.13-8.14, 8.35-8.37, 8.50, 8.66-8.71, 8.74-8.77, 8.80-8.82, 9.1, 9.3, 9.11-9.12, 9.31, 9.37-9.39, 9.42-9.44, 10.1 to 10.10, 10.13-10.14, 14.1-14.3, 16.1-16.3, 16.6, 16.26, 16.33, 16.42-16.44, 16.57-61 may have a bearing upon the application.

5.0 Statement of Licensing Policy

- 5.1 The Sub Committee is also obliged to have regard to its own Statement of Licensing Policy. Officers consider that paragraphs 1.5-1.6, 2.1, 2.3, 2.4, 2.5, 2.6, 6.1 to 6.4, 10.0, 11.0, 13.0, 22.0 and 25.0 may have a bearing upon the application.

6.0 Observations

- 6.1 The Sub Committee is obliged to determine this application with a view to promoting the licensing objectives, which are:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance;
- The protection of children from harm.

- 6.2 The Sub Committee may take such of the following steps, if any, as it considers appropriate for the promotion of the licensing objectives:

- Grant the application and issue the variation of premises licence as requested.
- Modify the conditions of the licence, by altering or omitting or adding to them.
- Reject the whole or part of the application.

6.3 There is a right of appeal to the Magistrates' Court against the decision of the Sub Committee by the applicant and persons who made relevant representations.

Policies and other considerations, as appropriate	
Council Priorities:	Business and Jobs, Homes and Communities
Policy Considerations:	Statement of Licensing Policy – Issue 8
Safeguarding:	To determine the application in accordance with the Licensing Act 2003 objectives
Equalities/Diversity:	No information has been provided to indicate an Equality Impact Assessment (EIA) is required though this will be kept under review and an EIA carried out if necessary.
Customer Impact:	Customers may be impacted by any decision made.
Economic and Social Impact:	Customers may be impacted by any decision made.
Environment and Climate Change:	Not applicable
Consultation/Community Engagement:	Leicestershire Police, Leicestershire Fire and Rescue Service, The Home Office, Trading Standards, Health and Safety, Environmental Protection, Licensing Authority, Planning, Health Authority and members of the public/local businesses by way of notice at the premises, on the Council's website.
Risks:	The risk of incurring costs arising from an appeal against the decision of the Committee. In any event and in order to mitigate these risks, the Committee should give clear reasons for its decisions, and any such reasons would need to be substantiated in Court.
Officer Contact	Paul Dennis Licensing Enforcement Officer paul.dennis@nwleicestershire.gov.uk



NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

Premises licence number

NWL20031

Part 1 – Premises details

Postal address of premises, or if none, ordnance survey map reference or description

Bulls Head, 67 Market Street, Ashby de la Zouch

Post town

Leicestershire

Post code

LE65 1AH

Telephone number

01530 564 815

Where the licence is time limited the dates

Licensable activities authorised by the licence

1. The sale by retail of alcohol for consumption on and off the premises.
2. Late night refreshment – indoors.
3. Performance of live music indoors.
4. Playing of recorded music indoors.
5. Performance of dance indoors.
6. Entertainment of a similar description to that falling within 3, 4 and 5 above indoors.
7. Provision of films indoors.
8. Indoor sporting events

The time the licence authorises the carrying out of licensable activities

The sale by retail of alcohol for consumption on and off the premises:

Monday to Sunday 09.00am to 1.00am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 09.00am to 2.00am the following morning.

Easter Monday, May and August Bank Holiday Mondays 09.00am to 2.00am the following morning.

May and August Bank Holiday Sundays 09.00am to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Late Night Refreshment:

Monday to Sunday 11.00pm to 1.00am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday, Easter Monday, May and August Bank Holiday Mondays 11.00pm to 2.00am the following morning.

May and August Bank Holiday Sundays 11.00pm to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Performance of live music:

Monday to Saturday 10.00am to 1.00am the following morning.

Sunday 11.00am to 1.00am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 11.00am to 2.00am the following morning.

Easter Monday, May and August Bank Holiday Mondays 10.00am to 2.00am the following morning.

May and August Bank Holiday Sundays 11.00am to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

No time restrictions in relation to entertainment which is not public but is promoted for private gain.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Playing of recorded music indoors:

No time restrictions.

Performance of dance indoors:

Monday to Saturday 10.00am to 1.00am the following morning.

Sunday 11.00am to 1.00am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 11.00am to 2.00am the following morning.

Easter Monday, May and August Bank Holiday Mondays 10.00am to 2.00am the following morning.

May and August Bank Holiday Sundays 11.00am to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

No time restrictions in relation to entertainment which is not public but is promoted for private gain.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Entertainment of a similar description:

Monday to Sunday – 9.00 to 01.00

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 11.00am to 2.00am the following morning.

Easter Monday, May and August Bank Holiday Mondays 10.00am to 2.00am the following morning.

May and August Bank Holiday Sundays 11.00am to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Indoor sporting events:

Monday to Sunday 09.00am to 1.00am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 09.00am to 2.00am the following morning.

Easter Monday, May and August Bank Holiday Mondays 09.00am to 2.00am the following morning.

May and August Bank Holiday Sundays 09.00am to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Provision of films:

Monday to Sunday 09.00am to 1.00am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 09.00am to 2.00am the following morning.

Easter Monday, May and August Bank Holiday Mondays 09.00am to 2.00am the following morning.

May and August Bank Holiday Sundays 09.00am to 3.00am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.00am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.00am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

An additional hour to the standard and non standard times on the day when British Summertime commences.

The opening hours of the premises

Monday to Sunday 07.00am to 1.30am the following morning.

New Year's Eve from the end of permitted hours to the start of permitted hours New Year's Day.

Easter Sunday 07.00am to 2.30am the following morning.

Easter Monday, May and August Bank Holiday Mondays 07.00am to 2.30am the following morning.

May and August Bank Holiday Sundays 07.00am to 3.30am the following morning.

1st January and 1st March if falling on a Sunday, Monday, Tuesday, Wednesday, Thursday, Friday or Saturday until 2.30am the following morning.

17th March, Halloween, Christmas Eve, Boxing Day, 27th 28th and 30th December if falling on a Sunday, Monday, Tuesday or Wednesday, Thursday, Friday or Saturday until 3.30am the following morning.

In the event of the transmission of any recognised international sporting event, licensable activity may commence one hour before the start of the event and end one hour after the end of the event.

An additional hour to the standard and non standard times on the day when British Summertime commences.

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

The sale by retail of alcohol for consumption on and off the premises.

Part 2

Name, (registered) address, telephone number and e-mail (where relevant) of holder of premises licence

Bulls Head Ashby Ltd
Suite C, The Quadrant
99 Parkway Avenue
Sheffield
S9 4WG

Registered number of holder, for example company number, charity number (where applicable)

16223699

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Sam Wallis
1 Abbotsford Road
Ashby de la Zouch
Leicestershire
LE65 1AE

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

Personal Licence Number of Designated Premises Supervisor: NWL10176

Issuing authority: North West Leicestershire District Council

DATED: 22nd May 2025

**Paul Dennis
Licensing Enforcement Officer**

Annex 1 – Mandatory conditions

1. No supply of alcohol may be made under the premises licence;
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
2. Every supply of alcohol must be made or authorised by a person who holds a personal licence.
3. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
4. For the purposes of the condition set out in paragraph 1—
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
 - (b) “permitted price” is the price found by applying the formula —
$$P = D + (D \times V)$$
Where —
 - (i) P is the permitted price,
 - (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence—
 - (i) the holder of the premises licence,
 - (ii) the designated premises supervisor (if any) in respect of such a licence, or
 - (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “value added tax” means value added tax charged in accordance with the Value Added Tax Act 1994.

5. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
6.
 - (1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day (“the first day”) would be different from the permitted price on the next day (“the second day”) as a result of a change to the rate of duty or value added tax.
 - (2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.
7.
 - (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.
 - (2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—
 - (a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—
 - (i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or
 - (ii) drink as much alcohol as possible (whether within a time limit or otherwise);
 - (b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;
 - (c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;
 - (d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;
 - (e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).
8. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

9.
 - (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.
 - (2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.
 - (3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—
 - (a) a holographic mark, or
 - (b) an ultraviolet feature
10. The responsible person must ensure that—
 - (a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—
 - (i) beer or cider: ½ pint;
 - (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
 - (iii) still wine in a glass: 125 ml;
 - (b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and
 - (c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

Annex 2 – Conditions consistent with the operating schedule

1. 14 days written notice shall be given to the Leicestershire Constabulary prior to the premises opening outside the permitted hours for licensable activities for the transmission of a recognised international sporting event. The event will not proceed if the Police serve, 7 days prior to the event, written notice upon the designated premises supervisor.
2. The licensee shall monitor the need for door supervisors and in doing so take into account any advice given by the Leicestershire Constabulary.
3. The premises manager shall actively participate in the local PubWatch scheme whilst such scheme exists.
4. All pint and half pint glasses used at the premises shall be toughened glass.
5. CCTV shall be provided and maintained at the premises.
6. The licensee shall take reasonable steps to recognise the rights of local residents and to encourage customers to leave the premises quietly.
7. Premise managers shall liaise with local neighbours as part of their duties and resolve any reasonable concerns.
8. The premise manager and staff shall be briefed in the importance of their responsibilities in ensuring that customers are over 18 years of age.
9. The licensee shall operate a policy requiring proof of age for any sale where there is any suspicion that the customer is under 21 years of age.
10. The licensee shall display suitable notices advising customers of the policy referred to at condition 9 above.

Annex 3 – Conditions attached after a hearing by the licensing authority

1. Appropriate notices shall be displayed at exits from the premises to encourage patrons to be quiet until they leave the area and to respect the rights of people living nearby to a peaceful night.
2. An internal radio communication radio system shall be used by staff during the hours of 12 midnight and 1am the following morning on Thursdays to Sundays in conjunction with the retail radio scheme.
3. There shall be no amplified music to the rear public area after midnight on any day.

Annex 4 – Plans

REVISED DRAWING FOR LICENSING PURPOSES ONLY
 NOT TO BE USED FOR CONSTRUCTION OR FOR ANY OTHER PURPOSES WITHOUT THE WRITTEN PERMISSION OF DV8DESIGNS

REV: 01
 Description: Proposed GF & FF LICENSING
 Date: 02/10/18

Approved By: [Signature]
 Date: 02/10/18

Checked By: [Signature]
 Date: 02/10/18

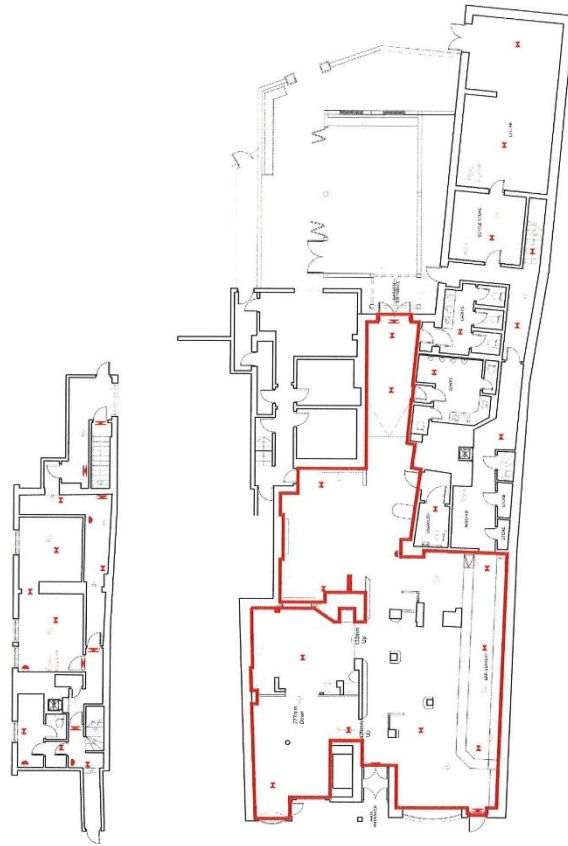
Drawn By: [Signature]
 Date: 02/10/18

Project No: 1801018

Client: [Signature]
 Date: 02/10/18

Site: [Signature]
 Date: 02/10/18

Area: External Area Amended
 02/10/18



- LICENSING KEY**
- FIXED SEATING
- DBR
- FIRE EXIT
 - EMERGENCY LIGHT
 - FIRE ALARM CALL POINT
 - BELL SOUNDER
 - SMOKE DETECTOR
 - TEST DETECTOR
 - FIRE EXTINGUISHER CO2
 - FIRE EXTINGUISHER FOAM
 - FIRE EXTINGUISHER WET CHEMICAL
 - FIRE EXTINGUISHER POWDER
 - FIRE EXTINGUISHER WATER
 - STEPS
 - BAR FLAP
- AREA USED FOR THE SUPPLY OF REGULATED ENTERTAINMENT & RECREATION
 AREA NOT REPRESENTED
- NOTE: All areas shown on this plan are subject to change in accordance with the requirements of the responsible Authorities

PROPOSED GF & FF LICENSING 1:100 @ A1

SCALE 0m 0.5m 1m 1.5m 2m 2.5m 3m 3.5m 4m 4.5m 5m

PROPOSED



Client:	David & Catherine	Address:	100 Ashby Road
Project No:	1801018	Site:	100 Ashby Road
Drawn By:	[Signature]	Date:	02/10/18
Checked By:	[Signature]	Date:	02/10/18
Approved By:	[Signature]	Date:	02/10/18

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Vary a Premise Licence - The Bulls Head Ashby de La Zouch

Applicant details

Name: selina wallis

Address: 67 THE BULLS HEAD , 67, MARKET STREET , ASHBY DE LA ZOUCH , LE65 1AH

Email address: bullashby@gmail.com

Phone numbers:

07525909192

Date of birth:

Premise Details

Name of premises: The Bulls Head Ashby de La Zouch

Phone number of premise: 07525909192

Address:

67 Market Street

Ashby De La Zouch

LE65 1AH

Existing premise licence number: NWL20031

Do you have a copy of the current premise licence?(if yes see attached upload) Yes

Please tell us why you haven't attached a copy(if relevant):

If amending the current licensed area – see attached upload of new plan

Non-domestic rateable value of premise Band C £33,001 to £87,000

Variation required

Do you want the proposed variation to have effect as soon as possible?Yes

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1) Yes

Please describe briefly the nature of the proposed variation: (Please see guidance note 2)

extended hours

outside garden area to be included as licenced to sell alcohol

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend:

Describe any additional steps you intend to take to promote the four licensing objectives as a result of the proposed variation:

General – all four licensing objectives (please read guidance note 11)

We are committed to promoting all four licencing objectives and will ensure the premises operates responsibly and appropriate policies in place

The prevention of crime and disorder

staff training , cctv , incident log , refusing to serve drunk people, proactively managing crowds, queues and large groups.

Public safety

fire safety training, capacity limits , risk assesments , first aid

The prevention of public nuisance

noise control , smoking areas , customer leaving quietly

The protection of children from harm

challenge 25, ID checks , no unaccompanied minors , staff training , children under the age of 18 are not permitted on the premisis on friday & Saturday after 9pm

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10).

the premises does not provide and adult entertainment services that will effect children

Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Plays: Yes

Films: Yes

Indoor sporting events: Yes

Boxing or wrestling : Yes

Live music: Yes

Recorded music: Yes

Performance of dance: Yes

Anything of a similar description to the above that does not fit into a single category:Yes

Provision of late night refreshment: Yes

Supply of alcohol: Yes

Will the premises be used exclusively or primarily for the supply of alcohol for consumption on the premises? Yes

Hours premises are open to the public

Please select the days that the premise will be open to the public.

Please only include the days the premises actually opens and not the days it stays open until. For example, a bar that opens on Saturday morning at 9am until 3am on Sunday morning, but then does not open on Sunday should not be ticked for Sunday opening.

Monday: { daysPremiseWillBeMon }

Tuesday: { daysPremiseWillBeTue }

Wednesday: { daysPremiseWillBeWed }

Thursday: { daysPremiseWillBeThur }

Friday: { daysPremiseWillBeFri }

Saturday: { daysPremiseWillBeSat }

Sunday: { daysPremiseWillBeSun }

Opening times

If the premises doesn't close until the early morning of the following day, include the end time in the same day as the start time. For example, for a bar that opens on Saturday morning at 9am and closes on 3am the following day would input the start time as 9:00 and end time as 3:00.

Monday opening time: 09:00

Monday closing time: 01:30

Tuesday opening time: 09:00

Tuesday closing time: 01:30

Wednesday opening time: 09:00

Wednesday closing time: 01:30

Thursday opening time: 09:00

Thursday closing time: 02:30

Friday opening time: 09:00

Friday closing time: 02:30

Saturday opening time : 09:00

Saturday closing time: 02:30

Sunday opening time: 09:00

Sunday closing time: 01:30

List the times when you intend the premises to²³ be open to the public at different times than

those listed above. For example (but not exclusively), where the activity will occur on additional days during the summer months: thursday friday saturday 2.30am

State any season variations for the hours the premises will be open to the public. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: keep existing on licence

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking: none to be removed

Plays

Please provide the details below of the performances of plays that will be carried out at the premises. Please note that no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:00

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

Please give further details e.g. state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.(please read guidance note 5): Amplified

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: Same as current Licence

Additional Details of the Activities

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent): Both

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: Same as existing licence

Films

Details of the Exhibition of Films to Take Place

Please provide the details below of the exhibition of films that will be carried out at the premises. Please note that no licence is required for 'not for profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent): Indoor

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Films shown to public

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: Same as existing licence

Indoor Sporting Events

Details of the Indoor Sporting Events to Take Place

Please provide the details below of the indoor sporting events that will be carried out at the premises. Please note that no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. **Christmas Eve:** Same as existing licence

Additional Details of the Activities

Please give further details of the indoor sporting event here. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Music amplified

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: Same as existing licence

Boxing or Wrestling

Details of the Boxing or Wrestling Entertainment to Take Place

Please provide the details below of the boxing or wrestling entertainment that will be carried out at the premises. Please note that no licence is required for a contest, exhibition or display of Greco Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time : 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: Same as existing licence

Additional Details of the Activities

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent): Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Amplified

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: Same as existing licence`

Live Music

Details of the Performance of Live Music to Take Place

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time : 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: Same as existing licence

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Live bands and singers.
Will not be outdoor after 11.59pm

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: None

Recorded Music

Details of the Playing of Recorded Music to Take Place

Please provide the details below of the playing of recorded music that will be carried out at the premises. Please note that no licence permission is required for:

- any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
- any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
- any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time : 00:00

Monday finish time: 00:00

Tuesday start time: 00:00

Tuesday finish time: 00:00

Wednesday start time: 00:00

Wednesday finish time: 00:00

Thursday start time: 00:00

Thursday finish time: 00:00

Friday start time: 00:00

Friday finish time: 00:00

Saturday start time: 00:00

Saturday finish time: 00:00

Sunday start time: 00:00

Sunday finish time: 00:00

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: We had no restrictions on original licence can this be kept.

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Background Music, DJ's

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months : None

Performance of dance

Details of the Performances of Dance to Take Place

Please provide the details below of the performances of dance that will be carried out at the premises. Please note that no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time : 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent): Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Amplified music

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: Same as existing licence

Anything of similar description to the above that does not fit into a single category

Details of the Other Activities to a Similar Description to Take Place

Please provide the details below of the other activities not included in the previous categories that will be carried out at the premises. Please note that no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:

- any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
- any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
- any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
- any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time : 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finish time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time : 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: Same as existing licence

Additional Details of the Activities

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent): Indoor

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: Same as existing licence with amplified music

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: Same as existing licence

Provision of late night refreshment

Details of the Late Night Refreshment to Take Place

Please fill in the details below about the late night refreshment that will be carried out on the premises.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:00

Tuesday start time: 09:00

Tuesday finish time: 01:00

Wednesday start time: 09:00

Wednesday finish time: 01:00

Thursday start time: 09:00

Thursday finish time: 02:00

Friday start time: 09:00

Friday finish time: 02:00

Saturday start time: 09:00

Saturday finish time: 02:00

Sunday start time: 09:00

Sunday finish time: 01:00

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: same as original licence extened for bank hoilidays , christmas and new year

Additional Details of the Activities

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent): Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: the premises provide background music inside and outside

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: the premises will use background music both indoor and outdoor all summer and same as existing

Supply of alcohol

Details of the Supply of Alcohol to Take Place

Please fill in the details below about the supply of alcohol that will be carried out on the premises. Please note that if the premises is primarily or exclusively for the supply and consumption of alcohol, there may be an additional charge factored into the application fee.

Standard days and timings

Please only give details for the days of the week when you intend the premises to be used for the activity.

Monday start time: 09:00

Monday finish time: 01:00

Tuesday start time: 09:00

Tuesday finish time: 01:00

Wednesday start time: 09:00

Wednesday finish time: 01:00

Thursday start time: 09:00

Thursday finish time : 02:00

Friday start time: 09:00

Friday finish time: 02:00

Saturday start time: 09:00

Saturday finish time: 02:00

Sunday start time: 09:00

Sunday finish time: 01:00

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve: { listTheTimesWhenSupply}

Additional Details of the Activities

Where will the supply of alcohol for consumption take place?Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified: the supply of alcohol to take place inside and outside including garden and carpark area , the outdoor area will be used for seated customers

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months: the application is to seek to extend the licence area to include the external garden and carpark area to supply and consumption of alcohol on and off the premises all year round

Declaration

It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

I understand that I must now advertise my application.

I understand that if I do not comply with the above requirements my application will be rejected.

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent (please read guidance note 13). If signing on behalf of the applicant, please state in what capacity.

Signature of applicant:

Date: 30/04/2026

Capacity : licensee director

Payment Details

Amount: 315

Income code: [REDACTED]

Fund Code: [REDACTED]

VAT Code: [REDACTED]

Transaction Reference: [REDACTED]

{case_ref

2026-04-30

Please find below the visible summary of a recently submitted Application to vary a premises licence.

subform 1:

Your Details:

Title	Your name	Your address	Your email address	Are these details correct?
Mrs	selina wallis	67 THE BULLS HEAD , 67, MARKET STREET , ASHBY DE LA ZOUCH , LE65 1AH	bullashby@gmail.com	Yes

Are you an agent acting on behalf of the applicant?:No

subform 1:

Name of premises: The Bulls Head Ashby de La Zouch

Phone number of premise: 07525909192

Existing premise licence number: NWL20031

Do you have a copy of the current premise licence?:Yes

Please upload a copy of the original premise licence:IMG_2089 2.HEIC

If you are amending the current licensed area, please upload your new plan here:IMG_2088 2.HEIC

Premise Details:

Please enter a postcode or street name	Select address
LE65 1AH	34 Bulls Head 67 Market Street, Ashby De La Zouch

Please enter a postcode or street name

Select address

Non-domestic rateable value of premise: Band C - £33,001 to £87,000

Do you want the proposed variation to have effect as soon as possible: Yes

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1): Yes

Please describe briefly the nature of the proposed variation (Please see guidance note 2):

extended hours

outside garden area to be included as licenced to sell alcohol

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend::

General – all four licensing objectives (please read guidance note 11): We are committed to promoting all four licencing objectives and will ensure the premises operates responsibly and appropriate policies in place

The prevention of crime and disorder: staff training , cctv , incident log , refusing to serve drunk people, proactively managing crowds, queues and large groups.

Public safety: fire safety training, capacity limits , risk assesments , first aid

The prevention of public nuisance: noise control , smoking areas , customer leaving quietly

The protection of children from harm: challenge 25, ID checks , no unaccompanied minors , staff training , children under the age of 18 are not permitted on the premisis on friday & Saturday after 9pm

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10).: the premises does not provide and adult entertainment services that will effect children

Plays: Yes

Films: Yes

Indoor sporting events: Yes

Boxing or wrestling: Yes

Live music: Yes

Recorded music: Yes

Performance of dance: Yes

Anything of a similar description to the above that does not fit into a single category: Yes

Provision of late night refreshment: Yes

Supply of alcohol: Yes

Will the premises be used exclusively or primarily for the supply of alcohol for consumption on the premises?: Yes

Monday: Yes

Tuesday: Yes

Wednesday: Yes

Thursday: Yes

Friday: Yes

Saturday: Yes

Sunday: Yes

Monday opening time: 09:00

Monday closing time: 01:30

Tuesday opening time: 09:00

Tuesday closing time: 01:30

Wednesday opening time: 09:00

Wednesday closing time: 01:30

Thursday opening time: 09:00

Thursday closing time: 02:30

Friday opening time: 09:00

Friday closing time: 02:30

Saturday opening time: 09:00

Saturday closing time: 02:30

Sunday opening time: 09:00

Sunday closing time: 01:30

List the times when you intend the premises to be open to the public at different times than those listed above. For example (but not exclusively), where the activity will occur on additional days during the summer months.: thursday friday saturday 2.30am

State any season variations for the hours the premises will be open to the public. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: keep existing on licence

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking: none to be removed

Monday start time: 09:00

Monday finish time: 01:00

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

Please give further details e.g. state type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.(please read guidance note 5): Amplified

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as current Licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Both

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: Same as existing licence

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Indoor

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Films shown to public

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: Same as existing licence

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as existing licence

Please give further details of the indoor sporting event here. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Music amplified

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: Same as existing licence

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Amplified

State any seasonal variations for the activities.³⁹ For example (but not exclusively), where the

activity will occur on additional days during the summer months.: Same as existing licence`

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Live bands and singers.
Will not be outdoor after 11.59pm

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: None

Monday start time: 00:00

Monday finish time: 00:00

Tuesday start time: 00:00

Tuesday finish time: 00:00

Wednesday start time: 00:00

Wednesday finishing time: 00:00

Thursday start time: 00:00

Thursday finish time: 00:00

Friday start time: 00:00

Friday finish time: 00:00

Saturday start time: 00:00

Saturday finish time: 00:00

Sunday start time: 00:00

Sunday finish time: 00:00

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: We had no restrictions on original licence can this be kept.

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Background Music, DJ's

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: None

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Amplified music

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: Same as existing licence

Monday start time: 09:00

Monday finish time: 01:30

Tuesday start time: 09:00

Tuesday finish time: 01:30

Wednesday start time: 09:00

Wednesday finishing time: 01:30

Thursday start time: 09:00

Thursday finish time: 02:30

Friday start time: 09:00

Friday finish time: 02:30

Saturday start time: 09:00

Saturday finish time: 02:30

Sunday start time: 09:00

Sunday finish time: 01:30

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: Same as existing licence

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Indoor

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: Same as existing licence with amplified music

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: Same as existing licence

Monday start time: 09:00

Monday finish time: 01:00

Tuesday start time: 09:00

Tuesday finish time: 01:00

Wednesday start time: 09:00

Wednesday finishing time: 01:00

Thursday start time: 09:00

Thursday finish time: 02:00

Friday start time: 09:00

Friday finish time: 02:00

Saturday start time: 09:00

Saturday finish time: 02:00

Sunday start time: 09:00

Sunday finish time: 01:00

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: same as original licence extended for bank holidays , christmas and new year

Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).: Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: the premises provide background music inside and outside

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: the premises will use background music both indoor and outdoor all summer and same as existing

Monday start time: 09:00

Monday finish time: 01:00

Tuesday start time: 09:00

Tuesday finish time: 01:00

Wednesday start time: 09:00

Wednesday finishing time: 01:00

Thursday start time: 09:00

Thursday finish time: 02:00

Friday start time: 09:00

Friday finish time: 02:00

Saturday start time: 09:00

Saturday finish time: 02:00

Sunday start time: 09:00

Sunday finish time: 01:00

List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.: extened same as original licence for bank holidays / christmas and new year

Where will the supply of alcohol for consumption take place?:Both

Description of the type of activity that will take place. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.: the supply of alcohol to take place inside and outside including garden and carpark area , the outdoor area will be used for seated customers

State any seasonal variations for the activities. For example (but not exclusively), where the activity will occur on additional days during the summer months.: the application is to seek to extend the licence area to include the external garden and carpark area to supply and consumption of alcohol on and off the premises all year round

Signature:

Date
2026-04-30

Capacity: licencee director

Signature of applicant:

Date: 30/04/2026

Payment Details

Amount: 315

Income code: [REDACTED]

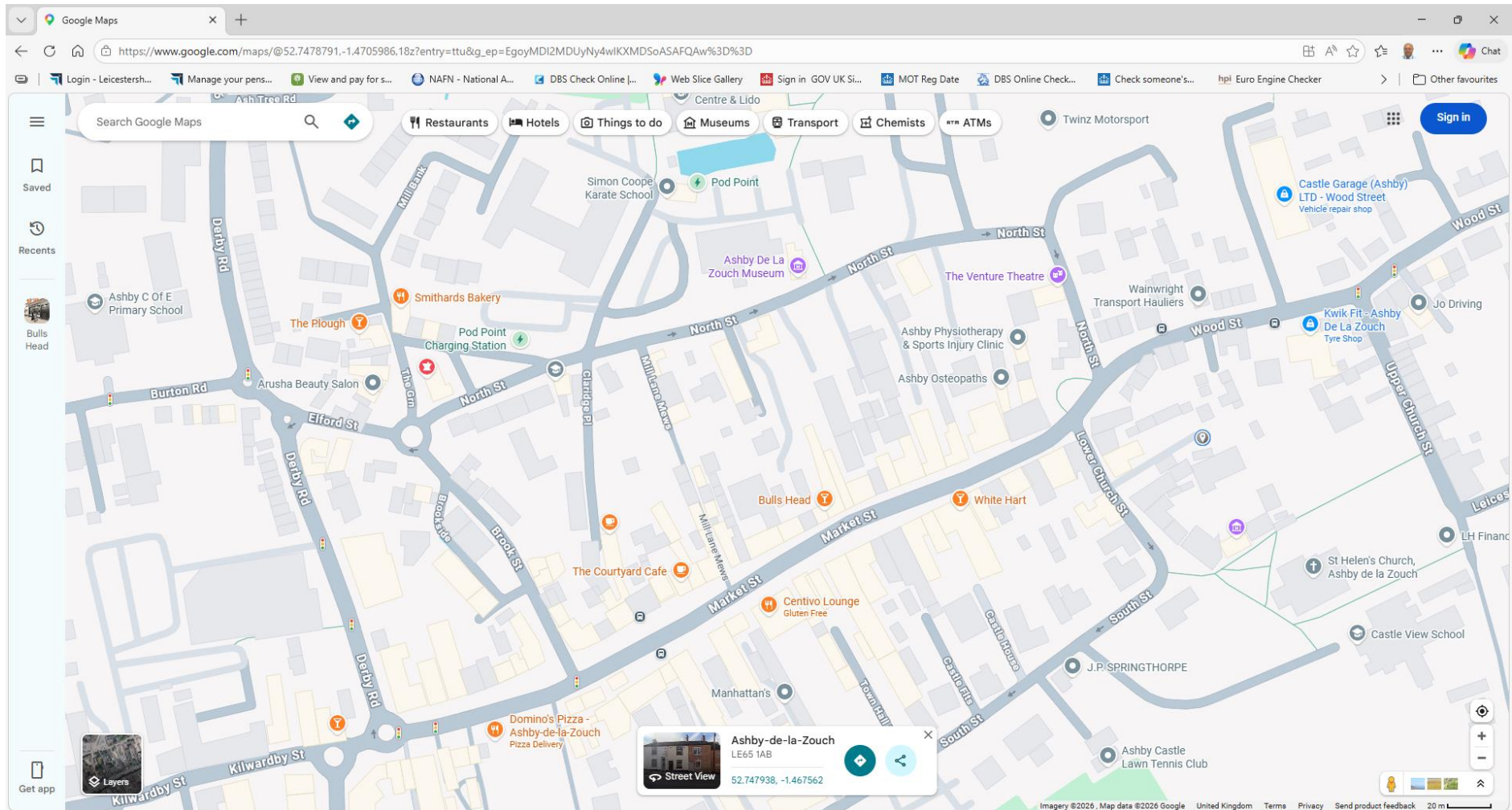
Fund Code: [REDACTED]

VAT Code: [REDACTED]

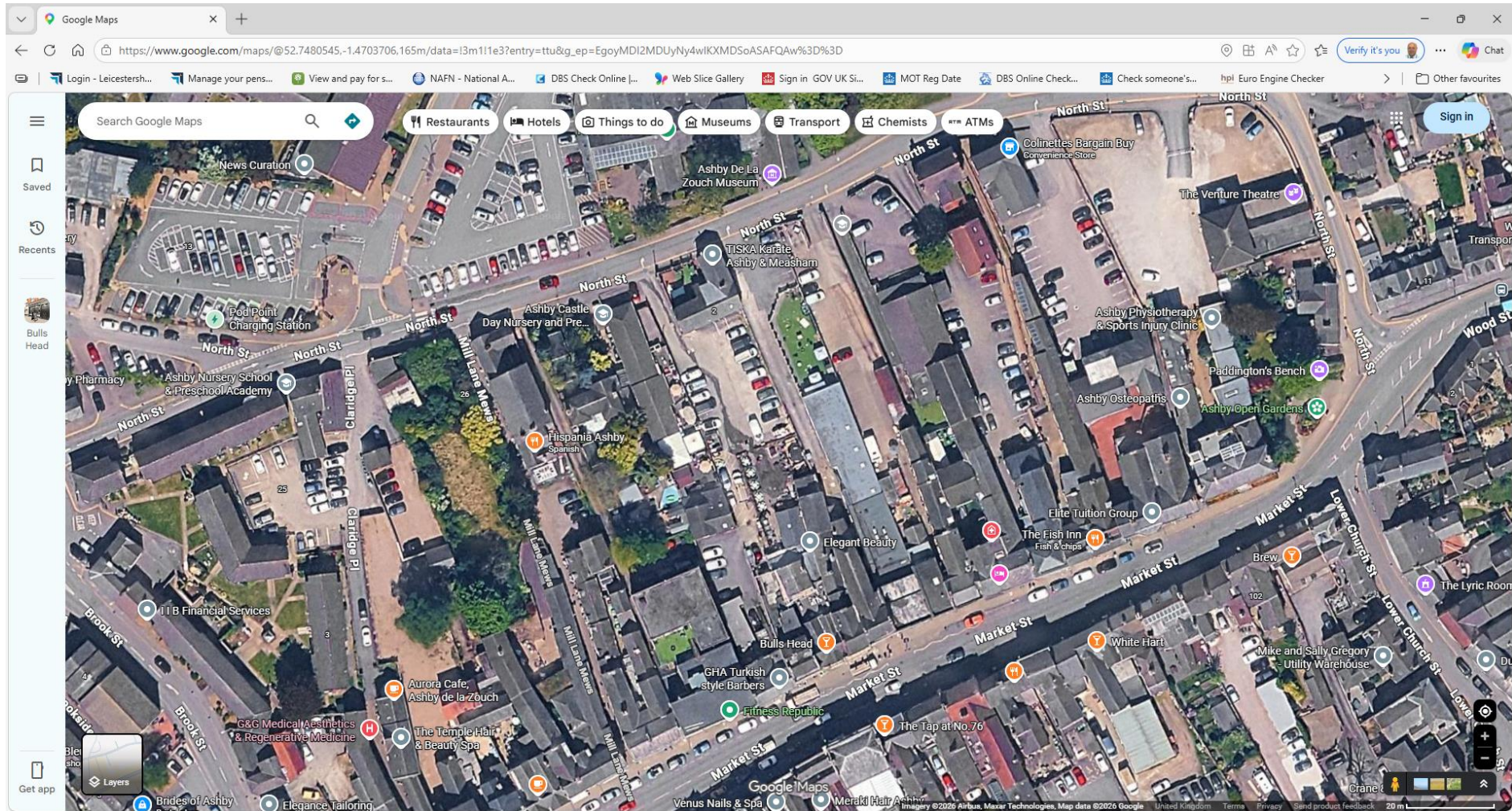
Transaction Reference: [REDACTED]

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Appendix 3



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Appendix 5

Leicestershire Police

Licensing Act 2003 Representation in respect of a major variation application

Details of person or body making representation	
Your Name:	PC Jefferson Pritchard
Your Address:	Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

Details of premises representation is about	
Name of Premises:	Bulls Head
Address of premises:	67 Market Street Ashby De La Zouch Leicestershire LE65 1AH
Application No. (if known)	N/K

Please tick one or more of the licensing objectives that your representation relates to:	
Prevention of crime and disorder	X
Public Safety	X
Prevention of public nuisance	X
Protection of children from harm	X

Please summarise your concerns about this application:
<p>I write in my capacity as Leicester City Centre's alcohol licensing officer for Leicestershire Police, with delegated authority from the Chief Constable.</p> <p>My representation to this major variation application is based upon the licensing objectives, as per the Licensing Act 2003.</p> <p>The application in its current format would undermine all four licensing objectives if granted.</p> <p>The premises is an existing licensed premises and is located within an area highlighted as a "cumulative impact area" as per North West Leicestershire District Council's Statement of Licensing Policy 2024-2029.</p>

The area has been identified as a “special area” in which a special policy is in place.

The application does not refer to this policy, so it is unclear if the environmental factors which give rise to the policy, have been considered.

The applicant wishes to extend the premises opening hours to the public on Thursday, Friday and Saturday until 2:30am the following morning, whilst also making amendments to the hours permitted for licensable activities.

The applicant also wishes to licence an outdoor area, to the rear of the premises.

The premises has a large outdoor seating area and large car park to the rear of the premises and occasionally holds events in this space.

The application suggests more events will be held in the outdoor space, which ultimately increases the risks, despite the best intentions of the applicant.

The same applies to the additional operating hours, as alcohol related violent crime rises given longer people are permitted to consume alcohol but especially in the early hours of the morning and at weekends.

Therefore, Leicestershire Police seeks some additional measures/reassurances in order to reduce the likelihood of future envisaged problems.

These being:

- (1) The supply of alcohol to cease no later than 30 minutes before closing to the public.
- (2) A high definition, coloured CCTV camera system shall be installed and recording whilst the premises is open to the public. The system must permit the identification of individual(s) in all lighting conditions.

CCTV cameras must cover all areas the public have access to (excluding inside the toilets) but including all public entrances, pavement area immediately outside the front of the premises and the courtyard/car park. A specific camera(s) will be positioned to capture clear facial images of those entering the premises.

- (3) CCTV images must be securely stored, display an accurate date/time stamp and retained for a minimum of 31 days.
- (4) A member of staff who is conversant with the operation of the CCTV system must be on the premises when open to the public between 6pm and closing to the public.
- (5) CCTV images in a viewable format will be made available to an officer from a responsible authority within 72 hours of a request.
- (6) The licence holder will provide Leicestershire Police Licensing Department (licensing@leics.police.uk) with a detailed plan of the premises, which will include the exact location of all internal and external CCTV cameras.

The plan must be accompanied by a key reference system.

(7) Security Industry Authority (SIA) door supervisor(s) will be deployed at the premises on Saturday from 10pm until all customers have left the premises. They must remain on the premises throughout the duration of their deployment. The premises will conduct their own risk assessment for security provision on Friday's.

(8) The licence holder will ensure all Security Industry Authority (SIA) door supervisor(s) used at the premises record their full name, full SIA registration number and the date/time of their deployment.

A clear and legible record must be kept on the premises for six months and made available for inspection to an officer from a responsible authority upon request.

(9) The licence holder shall ensure all Security Industry Authority (SIA) door supervisor(s) wear high visibility SIA badge armbands whilst on the duty.

(10) Security Industry Authority (SIA) door supervisor(s) and at least one senior member of staff must be provided with a radio communication system/device on Friday and Saturday after 10pm, to enable them to contact each other.

(11) A minimum of two operational audio/visual body worn camera(s) will be worn by either a member of security and/or a senior staff member, whilst open on Friday and Saturday after 10pm until closing to the public.

The camera(s) must be positioned on a prominent position upon their person.

(12) The licence holder will ensure body worn camera footage in both an audio and visual format is retained for a minimum of 31 days and made available to an officer from a responsible authority within 72 hours of a request.

(13) An incident log will be kept on the premises and retained for a period of 12 months from the date of the incident. The log will be made immediately available for inspection on request of an officer from a responsible authority. The incident log must be completed within 24 hours of the incident and record the following:

(a) All crimes reported to the premises.

(b) Any ejections of patrons.

(c) Any complaints received concerning crime, disorder and anti-social behaviour either inside or outside the premises.

(d) Any incidents of crime, disorder and anti-social behaviour associated to the premises.

(e) Any faults in the CCTV system.

(f) Any refusal of age restricted products.

(14) A Challenge 25 policy will be adopted with the only acceptable proof of age identification consisting of a current passport, photo card driving licence or identification carrying a PASS logo. A training record must be kept on the premises, retained for twelve months, and produced to an officer from a responsible authority upon request.

(15) No children (under 18 years of age) will be permitted on the premises on Friday and Saturday from 10pm until closing to the public.

- (16) The licence holder will promote and ensure all front of house staff employed at the premises, including Security Industry Authority (SIA) door supervisor(s) are trained in public safety campaigns such as “Ask for Angela” or other similar schemes.

A record of training must be retained for at least twelve months, repeated every six months, kept on the premises, and made available for inspection by an officer from a responsible authority upon request.

- (17) The licence holder will complete a risk assessment for all televised football matches which are shown on outside screens. A clear, legible copy of the risk assessment must be retained on the premises for a minimum of six months and produced immediately to an officer from a responsible authority on request.

The licence holder will take additional precautions for those events which are deemed high risk and/or if directed in writing by Leicestershire Police.

- (18) The licence will complete a risk assessment for all outdoor events where the audience/attendance is likely to be in excess of 100 persons at one time and will employ sufficient security to deal with any contingencies.

A clear, legible copy of the risk assessment must be retained on the premises for a minimum of six months and produced immediately to an officer from a responsible authority on request.

The licence holder will take additional precautions for those events which are deemed high risk and/or if directed in writing by Leicestershire Police.

(No further conditions).

The applicant has agreed to these additional conditions, and this is reflected in a signed agreement dated Thursday 7th May 2026.

Leicestershire Police respectfully requests the original application is refused and the above conditions are added instead. Therefore, Leicestershire Police do not believe there is a requirement for a hearing to be heard, assuming no other representations have been submitted.

Leicestershire Police believe these conditions are appropriate and proportionate and will promote the licensing objectives.

PC2093 Jefferson Pritchard
Leicestershire Police
Thursday 7th May 2026.

Licensing Act 2003
Major Variation Premises Licence Application
Notification to Local Authority of Agreement Regarding Police Representations.

North West Leicestershire District Council

Wednesday 6th May 2026

Dear Sir / Ma'am

Re: The Bulls Head, 67 Market Street, Ashby-De-La Zouch, Leicestershire. LE65 1AH.

I write in my capacity as applicant in relation to the above matter.

Discussions have taken place with the Leicestershire Police in relation to the promotion of the Licensing Objectives.

I am aware that representations have been made, and the following conditions should be placed upon the new licence:

- (1) The supply of alcohol to cease no later than 30 minutes before closing to the public.
- (2) A high definition, coloured CCTV camera system shall be installed and recording whilst the premises is open to the public.
The system must permit the identification of individual(s) in all lighting conditions.
CCTV cameras must cover all areas the public have access to (excluding inside the toilets) but including all public entrances, pavement area immediately outside the front of the premises and the courtyard/car park.
A specific camera(s) will be positioned to capture clear facial images of those entering the premises.
- (3) CCTV images must be securely stored, display an accurate date/time stamp and retained for a minimum of 31 days.
- (4) A member of staff who is conversant with the operation of the CCTV system must be on the premises when open to the public between 6pm and closing to the public.
- (5) CCTV images in a viewable format will be made available to an officer from a responsible authority within 72 hours of a request.
- (6) The licence holder will provide Leicestershire Police Licensing Department (licensing@leics.police.uk) with a detailed plan of the premises, which will include the exact location of all internal and external CCTV cameras.

The plan must be accompanied by a key reference system.
- (7) Security Industry Authority (SIA) door supervisor(s) will be deployed at the premises on Saturday from 10pm until all customers have left the

premises. They must remain on the premises throughout the duration of their deployment. The premises will conduct their own risk assessment for security provision on Friday's.

- (8) The licence holder will ensure all Security Industry Authority (SIA) door supervisor(s) used at the premises record their full name, full SIA registration number and the date/time of their deployment.

A clear and legible record must be kept on the premises for six months and made available for inspection to an officer from a responsible authority upon request.

- (9) The licence holder shall ensure all Security Industry Authority (SIA) door supervisor(s) wear high visibility SIA badge armbands whilst on the duty.

- (10) Security Industry Authority (SIA) door supervisor(s) and at least one senior member of staff must be provided with a radio communication system/device on Friday and Saturday after 10pm, to enable them to contact each other.

- (11) A minimum of two operational audio/visual body worn camera(s) will be worn by either a member of security and/or a senior staff member, whilst open on Friday and Saturday after 10pm until closing to the public.

The camera(s) must be positioned on a prominent position upon their person.

- (12) The licence holder will ensure body worn camera footage in both an audio and visual format is retained for a minimum of 31 days and made available to an officer from a responsible authority within 72 hours of a request.

- (13) An incident log will be kept on the premises and retained for a period of 12 months from the date of the incident. The log will be made immediately available for inspection on request of an officer from a responsible authority. The incident log must be completed within 24 hours of the incident and record the following:
- (a) All crimes reported to the premises.
 - (b) Any ejections of patrons.
 - (c) Any complaints received concerning crime, disorder and anti-social behaviour either inside or outside the premises.
 - (d) Any incidents of crime, disorder and anti-social behaviour associated to the premises.
 - (e) Any faults in the CCTV system.

(f) Any refusal of age restricted products.

(14) A Challenge 25 policy will be adopted with the only acceptable proof of age identification consisting of a current passport, photo card driving licence or identification carrying a PASS logo. A training record must be kept on the premises, retained for twelve months, and produced to an officer from a responsible authority upon request.

(15) No children (under 18 years of age) will be permitted on the premises on Friday and Saturday from 10pm until closing to the public.

(16) The licence holder will promote and ensure all front of house staff employed at the premises, including Security Industry Authority (SIA) door supervisor(s) are trained in public safety campaigns such as "Ask for Angela" or other similar schemes.

A record of training must be retained for at least twelve months, repeated every six months, kept on the premises, and made available for inspection by an officer from a responsible authority upon request.

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(18) The licence will complete a risk assessment for all outdoor events where the audience/attendance is likely to be in excess of 100 persons at one time and will employ sufficient security to deal with any contingencies. A clear, legible copy of the risk assessment must be retained on the premises for a minimum of six months and produced immediately to an officer from a responsible authority on request.

The licence holder will take additional precautions for those events which are deemed high risk and/or if directed in writing by Leicestershire Police.

No further conditions

I agree to these conditions and do not therefore consider that a hearing is necessary.

Yours faithfully

Signed 

Name in block capitals –

Selina wallis

(Applicant / Solicitors for and on behalf of the Applicant – delete as appropriate)

Date –

Thursday 7th may 2026



18 Windermere Ave,
Ashby -Z
LE65 1FA

12th May 2026

Licencing Dept,
NWLDC,
PO Box 11051
Coaville

Dear Sir/Madam,

Objection to Extension of Opening Hours for Bulls Head Garden, Ashby

The application to extend the licencing hours in the garden of the Bull's Head to 2.00am is unwarranted and unreasonable.

It is very likely that excessive noise will be made at times and the very fact that the garden is open and that people can consume alcohol up to 2.00am outdoors seems antisocial especially to the people living nearby.

Admittedly there are not many inhabitants nearby but there are some and they should be looked after.

Having drink served outdoors so late will surely lead to vandalism around this area of town? We note there has been some windows broken in the town lately linked with such behaviour,

At a recent meeting of the Civic Society 35 people agreed that we should object to this plan.

Yours sincerely,

K.G.Ward

Chairman

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