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agenda.

Meeting	<b>LICENSING SUB COMMITTEE</b>
Time/Day/Date	2.00 pm on Wednesday, 20 August 2025
Location	Abbey Room, Stenson House, London Road, Coalville, LE67 3FN
Officer to contact	Democratic Services (01530 454512) Licensing Enforcement Officer (01530 454596)

#### **NOTIFICATION OF HEARING**

<b>Item</b>		<b>Pages</b>
<b>1</b>	<b>ELECTION OF CHAIRMAN</b>	
<b>2</b>	<b>APOLOGIES FOR ABSENCE</b>	
<b>3</b>	<b>DECLARATION OF INTERESTS</b>  Under the Code of Conduct members are reminded that in declaring interests you should make clear the nature of that interest and whether it is a disclosable pecuniary interest, registerable interest or other interest.	
<b>4</b>	<b>APPLICATION FOR GRANT OF A PREMISES LICENCE UNDER THE LICENSING ACT 2003</b>  The report of the Licensing Enforcement Officer	<b>3 - 48</b>

Circulation:

Councillor A Barker  
Councillor C Beck  
Councillor P Moul

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## NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

LICENSING SUB COMMITTEE – WEDNESDAY 20  
August 2025 1.30pm



<b>Title of Report</b>	<b>APPLICATION FOR GRANT OF A PREMISES LICENCE UNDER THE LICENSING ACT 2003</b>	
<b>Presented by</b>	Paul Dennis, Licensing Enforcement Officer	
<b>Background Papers</b>	<a href="#">Revised guidance issued under section 182 of the Licensing Act 2003 (February 2025) (accessible version) - GOV.UK</a>  <a href="#">Licensing Act 2003 (legislation.gov.uk)</a>  <a href="#">Statement of Licensing Policy 2024-2029 – Issue 8</a>	<b>Public Report:</b> Yes
<b>Purpose of Report</b>	<p>To determine an application for the grant of a premises licence in respect of Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL.</p> <p>This report outlines the application and also highlights the licensing objectives, the relevant parts of Government guidance and the pertinent sections of the Licensing Authority's Statement of Licensing Policy.</p>	
<b>Recommendations</b>	<b>THAT THE SUB-COMMITTEE DETERMINE THE APPLICATION.</b>	

## 1.0 Background

- 1.1 Lee Bebbington applied for the grant of a premises licence for Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL on 2<sup>nd</sup> July 2025. The application form is attached as **Appendix 1**.

- 1.2 The applicant has specified within their application the following times for licensable activity at the premises including any seasonal variations.

Licensable activity	Timings	
Supply by retail of alcohol	Everyday	17:00hrs - 21:30hrs

- 1.3 The applicant has specified within their application the following opening times for the premises.

Opening Hours	Timings	
	Everyday	17:00hrs – 21:30hrs

- 1.4 A map of the site is attached as **Appendix 2**. An aerial view of the site is attached as **Appendix 3** (note: it is of the building site before the houses were built).
- 1.5 For information, the Planning department advised the applicant via email that an application for planning permission should be submitted, is attached as **Appendix 4**.
- 1.6 The applicants offered the following conditions in support of their application:

**General - all licensing objectives:**

Pizzeria Fiamma is committed to operating in a safe, responsible, and community-focused manner. As a takeaway-only premises, we have carefully designed our operations to meet and exceed the expectations of the Licensing Act 2003. Staff will receive training in licensing compliance, customer service, and conflict resolution to uphold all four licensing objectives.

Proper training and age-verification policies will be in place to prevent crime and disorder. Fire safety and Safer Food Better Business food hygiene procedures and protocols will support public safety. Measures are in place to limit noise, litter, and any public nuisance, and our team is trained to safeguard children and prevent underage access to restricted goods.

We will operate with respect for the local community and work collaboratively with licensing authorities to ensure compliance at all times.

**The prevention of crime and disorder:**

Staff will be trained in Challenge 25 and will be instructed to refuse service to anyone who appears intoxicated or aggressive.

Online age verification checks will apply during the order process.

- Alcohol (if sold) will only be available as part of a food order and not as standalone items.
- Deliveries will be fulfilled by verified staff or trusted third-party partners to ensure accountability.

**Public safety:**

All kitchen and delivery staff will be trained in food safety, fire safety, and emergency procedures.

- The premises will be equipped with fire extinguishers, a clearly marked fire exit, and first aid kits.
- Cooking will be done using commercially certified wood-fired ovens, which will be regularly serviced and operated in accordance with safety guidelines.
- A maximum number of staff will be defined to ensure safe working space behind the counter during peak hours.
- The premises are to be used to service food and drink for delivery only and with no on-site consumption.

**The prevention of public nuisance:**

No amplified music will be played at the premises.

- All food will be served in biodegradable/recyclable/compostable packaging.
- Staff will be advised through signage to leave quietly and respectfully, particularly during evening trading hours.
- Delivery vehicles (own fleet or third-party) will be briefed to avoid idling outside the premises, especially late at night.
- The wood-fired oven will be managed with a high-efficiency flue to minimise smoke and odour emissions, with regular maintenance logged.

## **The protection of children from harm:**

Alcohol will not be sold to anyone under the age of 18. Proof of age will be required under the Challenge 25 policy. Online age verification checks will be administered.

- Staff will receive training on age verification procedures and safeguarding responsibilities.
- No external advertising will include inappropriate content or appeal to underage audiences.
- No age-restricted products will be promoted in a way that targets or influences children.

## **2.0 Representations**

- 2.1 In respect of an application for the grant of a premises licence, the applicant is responsible for advertising the application by way of a notice, in specified form at the premises for not less than 28 consecutive days and in a local newspaper. The applicant placed a notice in The Derby Telegraph on Thursday 10<sup>th</sup> July 2025 and officers are satisfied that the correct notices have been displayed at the premises. The public notices are attached as **Appendices 5 & 6**.
- 2.2 Each of the responsible authorities have been served a copy of the application, namely; the Police, Fire Authorities, Home Office, Trading Standards Department, Health Authority and the District Council's Health and Safety, Environmental Protection, Licensing and Planning sections. No representations were received from the responsible authorities.
- 2.3 Other persons are able to make representations, within 28 days of display of the notice of application, to the Licensing Authority. Four representations were received from members of the public on the grounds of the prevention of crime and disorder, public safety and the prevention of public nuisance. The representations are attached as **Appendices 7-10**.
- 2.4 Following the first two representations, the applicant submitted a response with two appendices. These were shared with the first two objectors in an attempt to negotiate an agreed outcome, without the need for a licensing sub-committee hearing. The response was rejected by one of the objectors. The applicant's response is attached as **Appendix 11**.

### **3.0 Statutory Guidance**

- 3.1 In making its decision, the Sub-Committee is obliged to have regard to Guidance issued by the Secretary of State under Section 182 of the Licensing Act 2003. All Licensing Committee members have been provided with a full copy of the guidance document. Officers consider that paragraphs 1.1 to 1.5, 1.13, 1.16 to 1.17, 2.1 to 2.14, 2.21 to 2.27, 3.1 to 3.2, 3.8 to 3.10, 3.35, 8.13-8.14, 8.80-8.82, 9.1 to 9.10, 9.31 to 9.44, 10.1 to 10.10, 14.1 to 14.3 may have a bearing upon the application.

### **4.0 Statement of Licensing Policy**

- 4.1 The Sub-Committee is also obliged to have regard to its own Statement of Licensing Policy. Officers consider that paragraphs 1.5, 2.1, 2.3, 2.5, 2.6, 4.1 to 4.4, 5.1 to 5.4, 6.1 to 6.4, 22.0, and 25.0 may have a bearing upon the application.

### **5.0 Observations**

- 5.1 The Committee is obliged to determine this application with a view to promoting the licensing objectives, which are:
- The prevention of crime and disorder;
  - Public safety;
  - The prevention of public nuisance;
  - The protection of children from harm.
- 5.2 The Committee may take such of the following steps, if any, as it considers appropriate for the promotion of the licensing objectives:
- Grant the application and issue the premises licence as requested.
  - Modify the conditions of the licence, by altering or omitting or adding to them.
  - Reject the whole or part of the application.
- 5.3 There is a right of appeal to the Magistrates' Court against the decision of the Sub-Committee by the applicant and persons who made relevant representations.

<b>Policies and other considerations, as appropriate</b>	
Council Priorities:	Communities and housing – looking after our tenants and keeping our communities safe.
Policy Considerations:	Statement of Licensing Policy – Issue 8
Safeguarding:	To determine the application in accordance with the Licensing Act 2003 objectives.
Equalities/Diversity:	No Equality/Diversity issues raised, though this will be kept under review.
Customer Impact:	Customers may be impacted by any decision made.
Economic and Social Impact:	Customers may be impacted by any decision made.
Environment and Climate Change:	Not applicable.
Consultation/Community Engagement:	Leicestershire Police, Leicestershire Fire and Rescue Service, The Home Office, Trading Standards, Health and Safety, Environmental Protection, Licensing Authority, Planning, Health Authority and members of the public/local businesses by way of notice at the premises, on the Council's website.
Risks:	The risk of incurring costs arising from an appeal against the decision of the Committee. In any event and in order to mitigate these risks, the Committee should give clear reasons for its decisions and any such reasons would need to be substantiated in Court.
Officer Contact	Paul Dennis Licensing Enforcement Officer <a href="mailto:paul.dennis@nwleicestershire.gov.uk">paul.dennis@nwleicestershire.gov.uk</a>



# **Premise Licence - Pizzeria Fiamma**

## **Applicant's details**

**Name:** Lee Bebbington

**Address:** 3, Goodyear Grove, Castle Donington, DE74 2WL

**Email address:** leebrebs@gmail.com

**Phone numbers:**

07402111040

**Date of birth:** 22/12/1975

**Applicant's nationality:** British

**Is the applicant entitled to work in the UK:**Yes

**Does the Main applicant have a 'Right To Work Share Code' supplied by the Home Office?**  
No

**Enter the 9 digit 'Right to Work Share Code';**

**In what capacity are you applying for the premises licence?**an individual or individuals

**Persons applying as individual(s) or persons other than individual(s), please confirm:**am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

---

## **Premise Details**

**Name of premises:** Pizzeria Fiamma

**Company name:**

**Company number:**

**Phone number of premise:** 07402111040

**Address:**

3 Goodyear Grove

Castle Donington

DE74 2WL

**Please give a description of the premises:** Domestic premises - delivery service only - no

collection.

**Non-domestic rateable value of premise:** Band A - None to £4,300

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## Premise licence

**When do you want the premises licence to start?** 14/08/2025

**Do you wish the licence to be valid for a limited period?** No

**Do you expect 5,000 or more people to attend the premises at any one time?** No

### Opening Days

**Monday:** Yes

**Opening time:** 17:00

**Closing time:** 21:30

**Tuesday:** Yes

**Opening time:** 17:00

**Closing time:** 21:30

**Wednesday:** Yes

**Opening time:** 17:00

**Closing time:** 21:30

**Thursday:** Yes

**Opening time:** 17:00

**Closing time:** 21:30

**Friday:** Yes

**Opening time:** 17:00

**Closing time:** 21:30

**Saturday:** Yes

**Opening time:**

**Closing time:**

**Sunday:** Yes

**Opening time:** 17:00

**Closing time:** 21:30

**List the times when you intend the premises to be open to the public at different times than those listed above. For example (but not exclusively), where the activity will occur on additional days during the summer months.**

Times as above.

**State any season variations for the hours the premises will be open to the public. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.**

No change

---

## **Licensable activities**

**Plays:** No

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**Films:** No

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**Indoor sporting events:** No

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**Boxing or wrestling:** No

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**Live music:** No

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**Recorded music:** No

---

**Performance of dance:** No

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**Anything of a similar description to the above that does not fit into a single category:** No

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**Provision of late night refreshment:** No

## **Supply of alcohol: Yes**

### **Standard Days and Timings**

**Monday start time:** 17:00

**Monday finish time:** 21:30

**Tuesday start time:** 17:00

**Tuesday finish time:** 21:30

**Wednesday start time:** 17:00

**Wednesday finish time:** 21:30

**Thursday start time:** 17:00

**Thursday finish time:** 21:30

**Friday start time:** 17:00

**Friday finish time:** 21:30

**Saturday start time:** 17:00

**Saturday finish time:** 21:30

**Sunday start time:** 17:00

**Sunday finish time:** 21:30

**List the times when you intend to use the premises for the activities at different times than those listed above. For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.**

No change

---

## **Additional details of the activities**

**Where will the activities take place. Where taking place in a building or other structure please select as appropriate (indoors may include a tent).**

Off the premises

**Please give further details of the indoor sporting event here. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.**

To be offered for delivery alongside pizza/pasta/soft drinks and desserts. With age verification checks as standard.

**State any seasonal variations for the activities, For example (but not exclusively), where the**

activity will occur on additional days during the summer months.

---

## Designated Premise Supervisor

**Title:** Mr

**First Name:** Lee

**Surname:** Bebbington

**Date of birth:** 22/12/1975

**Age:** 49

**Place of birth:** Derby

**Personal licence number (if known):** 19/01093/PELIC

**Do they live within the District:** Yes

**Address:**

3 Goodyear Grove

Castle Donington

DE74 2WL

**Do you have the consent form signed by the individual you wish to be designated premises supervisor?** Yes

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## Licensing Objectives

General - all licensing objectives: Pizzeria Fiamma is committed to operating in a safe, responsible, and community-focused manner. As a takeaway-only premises, we have carefully designed our operations to meet and exceed the expectations of the Licensing Act 2003. Staff will receive training in licensing compliance, customer service, and conflict resolution to uphold all four licensing objectives.

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The prevention of crime and disorder: Staff will be trained in Challenge 25 and will be instructed to refuse service to anyone who appears intoxicated or aggressive.

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Public safety: All kitchen and delivery staff will be trained in food safety, fire safety, and emergency procedures.

- The premises will be equipped with fire extinguishers, a clearly marked fire exit, and first aid kits.
- Cooking will be done using commercially certified wood-fired ovens, which will be regularly serviced and operated in accordance with safety guidelines.
- A maximum number of staff will be defined to ensure safe working space behind the counter during peak hours.
- The premises are to be used to service food and drink for delivery only and with no on-site consumption .

The prevention of public nuisance: No amplified music will be played at the premises.

- All food will be served in biodegradable/recyclable/compostable packaging.
- Staff will be advised through signage to leave quietly and respectfully, particularly during evening trading hours.
- Delivery vehicles (own fleet or third-party) will be briefed to avoid idling outside the premises, especially late at night.
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- Staff will receive training on age verification procedures and safeguarding responsibilities.
- No external advertising will include inappropriate content or appeal to underage audiences.
- No age-restricted products will be promoted in a way that targets or influences children.

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## Declaration

It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under Section 24B of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe that they are disqualified from doing so by reason or their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under Section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to Section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

[Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the

entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

By ticking this box, I hereby certify the information contained in this form is correct to the best of my knowledge and belief and agree to all the above statements. Ticking this box deems this form to be signed and carries the same legal obligation as a written signature. Yes

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## Payment Details

Amount: 100

Income code: A93227|G0310|||||GEN

Fund Code: 04

VAT Code: SE

Transaction Reference: 229-61687



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Appendix 2 - Map



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Appendix 3 – Aerial view



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## Appendix 4 – Planning Advice

3 Goodyear Grove, Castle Donington, Derby, Leicestershire, DE74 2WL

### DEVELOPMENT CONTROL

To Lee Bebbington

Cc Paul Dennis

Dear Mr Dennis

Thank you for consulting the Planning Department on the above.

On the basis of the information submitted, it is my opinion that any application for planning permission will be required for the works to proposed to carry out.

You are advised to download the appropriate application forms from [www.planningportal.gov.uk](http://www.planningportal.gov.uk). Alternatively you can call at the Council Offices and collect the forms from the Customer Service Desk or you may telephone 01530 454545 for a set of planning application forms and guidance notes for your use. You are also advised to study the National and Local Requirements for a planning application submission, which can be viewed at [http://www.nwleics.gov.uk/pages/download\\_application\\_forms\\_for\\_manual\\_submission](http://www.nwleics.gov.uk/pages/download_application_forms_for_manual_submission), to ensure that sufficient information is provided for the validation of any planning application you intend to submit.

The application refers to a flue if an external flue is proposed then existing and proposed elevations should be provided drawn to a metric scale either 1:100 or 1:50, along with a Site Location Plan (scale 1:1250) with the curtilage of the site edged in red Fee £588

I would advise you to submit an application for pre application advice, please note this is a paid service. The service provides a detailed response from a planning officer regarding any suggested proposals that you may wish to discuss prior to submitting a planning application and whether or not your scheme would be acceptable in planning terms.

Please use the below link for Pre-Application Advice requirements and information.

[Pre-application advice - North West Leicestershire District Council \(nwleics.gov.uk\)](http://www.nwleics.gov.uk)

The quickest and easiest way to request pre-application advice and pay the fee is to complete our online form - [Planning - Pre-Application Advice Form](#).

Please also view the pre-application advice guidance document: - Pre-Application Advice Guidance.pdf (nwleics.gov.uk). Details of all associated fees, timescales and how to submit your request and payment can be found on the webpage and within the above document.

Please note that this is a payable service, +VAT.

*If you require a VAT receipt, please do NOT pay via BACS.*

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### Traffic & Roads

#### DERBYSHIRE COUNTY COUNCIL TEMPORARY 30 MPH SPEED LIMIT A52 ASHBOURNE BY PASS

WHEN: 29 July to 31 July 2025 (between 20:00 to 04:00 each night)  
WHERE: It will be necessary to prohibit traffic from travelling at a speed in excess of 30 mph, between A515 roundabout and Derby Road roundabout.  
REASON: Cyclic maintenance  
The restriction will be in force for the time stated or until the work is finished. This may be earlier than advertised. Anyone needing further information should ring Call Derbyshire - 01629 533190. The County Council intends to make an Order under Section 14 of the Road Traffic Regulation Act 1984 (as amended) to prohibit traffic from travelling at a speed in excess of 30 mph.  
Julian Gould, Director Highways - Place Department, County Hall, MATLOCK DE4 3AG

#### DERBYSHIRE COUNTY COUNCIL TEMPORARY ROAD CLOSURE SAWLEY ROAD, BREASTON

WHEN: 28 July to 03 August 2025 (08:00 to 17:30 each day)  
WHERE: Sawley Road, Breaston at the entrance to Orchid Wood car park.  
REASON: To facilitate water pressure testing.  
ALTERNATIVE ROUTE: Sawley Road, Station Road, Draycott Road, Main Street, Wilsthorpe Road, Tamworth Road, Wilne Road, Wilne Lane and vice versa.  
Access will be maintained, whenever reasonably possible, on the affected length of road. The road will re-open as soon as the work is finished. This may be earlier than advertised. Anyone needing further information should ring Call Derbyshire on 01629 533190. The County Council intends to make an Order under Section 14 of the Road Traffic Regulation Act 1984 (as amended) to prohibit its use by traffic.  
Julian Gould, Director Highways - Place Department, County Hall, MATLOCK DE4 3AG

#### DERBYSHIRE COUNTY COUNCIL TEMPORARY 30 MPH SPEED LIMIT TEMPORARY CLEARWAY AND NO STOPPING A515 AND HALES GREEN, CLIFTON

WHEN: 25 July to 27 July 2025  
WHERE: It will be necessary to prohibit traffic from travelling at a speed in excess of 30 mph and clearway no stopping between Jct. with A52 and Mill Lane, Cubley.  
REASON: Golf event  
The restriction will be in force for the time stated or until the work is finished. This may be earlier than advertised. Anyone needing further information should ring Call Derbyshire - 01629 533190. The County Council intends to make an Order under Section 14 of the Road Traffic Regulation Act 1984 (as amended) to prohibit traffic from travelling at a speed in excess of 30 mph with Clearway No Stopping.  
Julian Gould, Director Highways - Place Department, County Hall, MATLOCK DE4 3AG

#### DERBYSHIRE COUNTY COUNCIL TEMPORARY ROAD CLOSURE UNNAMED ROAD FROM TAGG LANE TO C263, EARL STERNDALE

WHEN: 21 July to 23 July 2025  
WHERE: Unnamed Road from Tagg Lane to C263, Earl Sterndale between Cronkston Lodge and Needham Grange Jct.  
REASON: To facilitate fibre cabling works.  
ALTERNATIVE ROUTE: Tagg Lane, A515, Ashbourne Road, and vice versa.  
Access will be maintained, whenever reasonably possible, on the affected length of road. The road will re-open as soon as the work is finished. This may be earlier than advertised. Anyone needing further information should ring Call Derbyshire on 01629 533190. The County Council intends to make an Order under Section 14 of the Road Traffic Regulation Act 1984 (as amended) to prohibit its use by traffic.  
Julian Gould, Director Highways - Place Department, County Hall, MATLOCK DE4 3AG

### Alcohol & Licensing

#### LICENSING ACT 2003

Application for a Premises Licence  
Notice is hereby given that Lee Bebbington has applied to North West Leicestershire District Council for a Premises Licence in respect of:

Pizzeria Fiamma  
3 Goodyear Grove, Castle Donington, Derby, DE74 2WL

The application is for the following licensable activities:  
•Sale of alcohol for delivery only and for consumption off the premises. Monday to Sunday, 17:00 to 21:30

A copy of the application can be inspected at the Licensing Authority offices by appointment or online at: [www.nwleics.gov.uk](http://www.nwleics.gov.uk)

Any representations must be made in writing to the above Licensing Authority no later than 29th July 2025.

It is an offence knowingly or recklessly to make a false statement in connection with an application and may result in a fine on summary conviction.

Case reference: FS-Case-726808223

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LICENSING ACT 2003 - NOTICE OF APPLICATION

Notice is hereby given that Pizzeria Fiamma has applied to North West Leicestershire District Council for a Premises Licence in respect of the premises at:

Pizzeria Fiamma, 3 Goodyear Grove, Derby, DE74 2WL

The application is to allow the following licensable activities:

The sale of alcohol for consumption off the premises  
Monday to Sunday: 17:00 to 21:30

A copy of the application is available for inspection on the council's website or by appointment at:

Licensing Section  
North West Leicestershire District Council  
Council Offices, Whitwick Road, Coalville, LE67 3FJ  
[www.nwleics.gov.uk](http://www.nwleics.gov.uk)

Any person wishing to make a representation must do so in writing to the Licensing Authority no later than:

Monday, 29th July 2025

It is an offence to knowingly or recklessly make a false statement in connection with this application. The maximum fine on summary conviction is unlimited.

Case reference: FS-Case-726808223





**NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL  
LICENSING ACT 2003**

**REPRESENTATION FORM**

<b>Your name/organisation name/name of body you represent</b>	Paul Shelton (Resident)
<b>Organisation name/name of body you represent (if appropriate)</b>	n/a
<b>Your Postal address</b>	
<b>Name of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL
<b>Address of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL

<b>What are you making a representation about?</b>
Please indicate which part of the licence/certificate application you are making a representation about (i.e. Terminal hours, and music and dancing on Friday and Saturday night)
The licence is to be used in conjunction with a proposed pizza delivery business run from a residential home.

Your representation must relate to one of the four Licensing Objectives

<b>Licensing Objective</b>	<b><i>Please provide full details of your concerns regarding the application and include any evidence you may have in support of it. Please use separate sheets if necessary</i></b>
<b>To prevent crime and disorder</b>	
<b>Public safety</b>	<p><b>1. Noise and Traffic Disturbance</b></p> <p>The introduction of a delivery-based operation will inevitably increase vehicle traffic to and from the property, particularly during evenings and weekends when residents expect peace and quiet. The presence of delivery drivers and customers will result in increased noise from engines, doors slamming, and conversations, all of which are inconsistent with the expectations of a residential setting. This is especially concerning given the narrow and otherwise low-traffic nature of the surrounding streets.</p>
<b>To prevent public nuisance</b>	<p><b>2. Inappropriate Use of Residential Property</b></p> <p>The operation of a commercial business selling alcohol by way of delivery service is fundamentally incompatible with the intended residential use of the area. It sets a concerning precedent for the commercialisation of private homes, potentially leading to a deterioration of the quiet, residential character of the neighbourhood.</p>
<b>To protect children from harm</b>	

<b>Please suggest any conditions that could be added to the licence to remedy your representation or other</b>	27
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<b>suggestions you would like the Licensing Sub Committee to take into account.</b>	
---	--

Signed: Paul Shelton.

Date: 28/07/2025

Capacity: Resident.

## NOT FOR PUBLICATION

Your e-mail address	
Your contact telephone number	

### SUPPORTING NOTES

If you do make a representation you will be invited to attend a meeting of the Licensing sub Committee and any subsequent appeal proceeding. If you do not attend, the Committee will consider any representations that you have made.

This form must be returned within the Statutory Period, which is 28 days from the date the notice was displayed on the premises or the date specified in the Public Notice in the newspaper. Please contact the Licensing Section on 01530 454556 if you are in doubt about the date.

They can only relate to the four licensing objectives.

Your representation will be passed to the applicant, to allow them the opportunity of addressing your concerns. Your representations will be published in the report available to the Licensing Sub-Committee, which will be publicly available. Names and addresses will only be withheld from the Sub-Committee report at your request. Email addresses and contact telephone numbers will not be publicly available.

Please return this form when completed along with any additional sheets to:

Licensing  
North West Leicestershire District Council  
PO Box 11051  
Coalville  
Leicestershire  
LE67 0FW

Email to [licensing@nwleicestershire.gov.uk](mailto:licensing@nwleicestershire.gov.uk)

Tel: 01530 454545

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**NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL  
LICENSING ACT 2003**

**REPRESENTATION FORM**

<b>Your name/organisation name/name of body you represent</b>	Claire Farrand-Preston (Neighbour)	
<b>Organisation name/name of body you represent (if appropriate)</b>		
<b>Your Postal address</b>		
<b>Name of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL	
<b>Address of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL	

<b>What are you making a representation about?</b>
Please indicate which part of the licence/certificate application you are making a representation about (i.e. Terminal hours, and music and dancing on Friday and Saturday night)
The alcohol licence application for the proposed pizza delivery business (separate application)

Your representation must relate to one of the four Licensing Objectives

<b>Licensing Objective</b>	<b><i>Please provide full details of your concerns regarding the application and include any evidence you may have in support of it. Please use separate sheets if necessary</i></b>
<b>To prevent crime and disorder</b>	
<b>Public safety</b>	The proposed business would involve increased traffic on our narrow, quiet street, which consists of only five houses.
<b>To prevent public nuisance</b>	The continual movement of delivery vehicles during late hours, potentially until after 9PM as this is the last delivery order time, will disrupt the peace and quiet that residents currently enjoy.
<b>To protect children from harm</b>	

<p>Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account.</p>	<p>It is not appropriate to have this type of business running from a back garden in a quiet residential area, which is considered family and OAP friendly</p>
---	--

Signed: Claire

Date: 28/07/2025

Capacity: Neighbour



## NOT FOR PUBLICATION

Your e-mail address	
Your contact telephone number	

### SUPPORTING NOTES

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**NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL  
LICENSING ACT 2003**

**REPRESENTATION FORM**

<b>Your name/organisation name/name of body you represent</b>	Amy Chamberlain (Resident)
<b>Organisation name/name of body you represent (if appropriate)</b>	n/a
<b>Your Postal address</b>	<b>REDACTED</b>
<b>Name of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL
<b>Address of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL

**What are you making a representation about?**

Please indicate which part of the licence/certificate application you are making a representation about (i.e. Terminal hours, and music and dancing on Friday and Saturday night)

The licence is to be used in conjunction with a proposed pizza delivery business run from a residential home.

Your representation must relate to one of the four Licensing Objectives

<b>Licensing Objective</b>	<b><i>Please provide full details of your concerns regarding the application and include any evidence you may have in support of it. Please use separate sheets if necessary</i></b>
<b>To prevent crime and disorder</b>	<p>1. Underage Drinking</p> <p>Delivering alcohol raises concerns about age verification and secure transport.</p> <p>If alcohol is handed over without the proper checks, it could contribute to underage drinking or antisocial behaviour.</p>
<b>Public safety</b>	<p>2. Noise and Traffic Disturbance</p> <p>Frequent deliveries using a 50cc scooter - even one with stock exhaust - will cause noise disturbance and are less visible to other road users, especially in residential areas with parked cars on narrow mud covered streets and children playing, this increases a public safety risk.</p> <p>Persistent trips increase the volume of traffic, raising the likelihood of collisions or near misses. Especially if the rider is under pressure to deliver quickly, they may engage in unsafe riding practices e.g. speeding or ignoring traffic rules.</p>
<b>To prevent public nuisance</b>	<p>3. Inappropriate Use of Residential Property</p> <p>The property in question is part of a Redrow development and is subject to a restrictive covenant that explicitly prohibits the operation of any business or commercial activity from the premises. This covenant was a key condition of purchase for many residents, including myself, and was intended to preserve the residential character, safety, and tranquillity of the estate.</p>

	Granting a license in such circumstances would undermine the purpose of the covenant and could set a damaging precedent for all residents of this development as many more similar businesses could emerge.
To protect children from harm	

Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account.	Have the business based in a non residential setting, where frequent deliveries can take place without causing noise, safety and disruption.
--	--

Signed: Amy Chamberlain.

Date: 29/07/2025

Capacity: Resident.

## NOT FOR PUBLICATION

Your e-mail address	REDACTED
Your contact telephone number	REDACTED

## SUPPORTING NOTES

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**NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL  
LICENSING ACT 2003**

**REPRESENTATION FORM**

<b>Your name/organisation name/name of body you represent</b>	Steven Brylinski (resident)
<b>Organisation name/name of body you represent (if appropriate)</b>	n/a
<b>Your Postal address</b>	
<b>Name of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL
<b>Address of the premises you are making a representation about</b>	Pizzeria Fiamma, 3 Goodyear Grove, Castle Donington, DE74 2WL

<b>What are you making a representation about?</b>
Please indicate which part of the licence/certificate application you are making a representation about (i.e. Terminal hours, and music and dancing on Friday and Saturday night)
The licence is to be used in conjunction with a proposed pizza delivery business run from a residential home.

Your representation must relate to one of the four Licensing Objectives

<b>Licensing Objective</b>	<b><i>Please provide full details of your concerns regarding the application and include any evidence you may have in support of it. Please use separate sheets if necessary</i></b>
<b>To prevent crime and disorder</b>	
<b>Public safety</b>	<p><b>1. Noise and Traffic Disturbance</b></p> <p>The introduction of a delivery-based operation will almost certainly increase the traffic flow down a narrow quiet residential road that has only just quietened down following the completion of the new build houses. What has now turned into a “normal” flow of neighbouring traffic will be disrupted once again with the comings and goings of deliveries to and from the business</p>
<b>To prevent public nuisance</b>	<p><b>2. Inappropriate Use of Residential Property</b></p> <p>The operation of a commercial business selling alcohol by way of delivery service is fundamentally incompatible with the intended residential use of the area. The hours which the business intends to open are the times when families relax over the weekend and do not want to hear the noise from a business selling alcohol in a quiet residential street.</p>
<b>To protect children from harm</b>	

<b>Please suggest any conditions that could be added to the licence to remedy your representation or other suggestions you would like the Licensing Sub Committee to take into account.</b>	39
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Signed: Steve Brylinski

Date: 30/07/2025

Capacity: Resident.



## NOT FOR PUBLICATION

Your e-mail address	
Your contact telephone number	

### SUPPORTING NOTES

If you do make a representation you will be invited to attend a meeting of the Licensing sub Committee and any subsequent appeal proceeding. If you do not attend, the Committee will consider any representations that you have made.

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## **Response to Licensing Objection**

Pizzeria Fiamma · 1-3 Goodyear Grove, Castle Donington, DE74

To: Licensing Department

North West Leicestershire District Council

Subject: Response to Objection - Premises Licence Application for Pizzeria Fiamma

Case Reference: FS-Case-726808223

Dear Licensing Team,

I am writing in response to the recent representation submitted regarding my premises licence application for Pizzeria Fiamma, a small-scale, delivery-only pizza operation based at 1-3 Goodyear Grove, Castle Donington, DE74.

I understand and respect the concerns raised by neighbours. I would like to offer the following clarifications and reassurances in relation to the points outlined.

### **1. Noise and Traffic Disturbance (Public Safety)**

#### **Limited Operating Hours:**

Pizzeria Fiamma operates strictly on Friday to Sunday from 5:00 PM to 9:00 PM only. These hours have been carefully selected to avoid late-night disruption and to limit any impact on neighbours.

#### **Low Volume of Deliveries:**

It's important to recognise the significant ambient noise levels already present in this area. East Midlands Airport operates 24 hours a day, with regular aircraft takeoffs, landings, and ground vehicle activity throughout the night. DHL cargo movements in particular intensify from around

11:00 PM onward, contributing to a noticeable rise in operational noise levels. In addition, Donington Park racetrack regularly hosts events involving amplified announcements and motorbike engines, often continuing into the late evening on weekends.

Against this backdrop, our small-scale pizza deliveries occur only between 5:00-9:00 PM, well outside peak airport and racetrack activity. Deliveries are made by a single Piaggio Liberty 50cc scooter, a low-emission, Euro 5-compliant vehicle designed for urban, low-noise residential use. The scooter is parked and switched off on our own private driveway adjacent to our garden kitchen, not driven close to neighbouring homes, and emits less noise than typical domestic vehicles or commercial vans. Its short runtime, low volume, and early cut-off ensure a negligible impact on the local soundscape.

#### Quiet, Low-Impact Delivery Method:

Deliveries are conducted by a single Piaggio Liberty 50cc scooter, which is EU-compliant in terms of noise and emissions. There is no use of loud vehicles or third-party delivery fleets.

#### Delivery-Only Model - No Customer Access:

Our service is strictly delivery-only. There is no on-site collection or customer footfall to the premises. This minimises noise, congestion, and any gathering near the property.

## 2. Inappropriate Use of Residential Property (Prevention of Public Nuisance)

#### Lawful Use of Property:

We have submitted a Certificate of Lawful Use (Sui Generis) application for a food delivery operation conducted from a residential dwelling without internal structural changes. The food is prepared in a bespoke, enclosed garden kitchen designed to meet all environmental and safety standards.

#### Respect for Residential Character:

There are no commercial signs, advertising boards, or visible branding on-site. We operate discreetly and with care not to alter the residential feel of the street.

#### Strict Control of Alcohol Sales:

Alcohol is sold only as part of a food order, in limited quantities (a curated selection of up to four bottles: red, white, rosé, and prosecco, including non-alcoholic options). Every delivery is age verified using industry-standard systems, ensuring full compliance with licensing objectives.

#### A Responsible, Community-Conscious Business:

We are committed to running this small local business with integrity and sensitivity to our

surroundings. We proactively listen to feedback, and we are open to applying reasonable conditions to our licence to provide reassurance to both neighbours and the Licensing Authority.

In summary, Pizzería Fiamma is a small, artisan food delivery business that respects the residential setting and operates in line with licensing objectives. We take the concerns of local residents seriously and are fully committed to being a good neighbour.

Should the Licensing Committee wish to impose reasonable conditions relating to noise management, delivery vehicle use, or alcohol controls, we would be happy to work collaboratively to address these.

Thank you for your time and consideration.

Kind regards,

Lee Bebbington

Pizzería Fiamma

1-3 Goodyear Grove, Castle Donington, DE74

07402 111040

leebebs@gmail.com

Please see:

- Appendix A: Vehicle Specification
- Appendix B: Sample Delivery Log

## Appendix A - Vehicle Specification

<b>Make &amp; Model:</b>	Piaggio Liberty 50 i-GET
<b>Engine:</b>	49.9cc air-cooled single-cylinder, 4-stroke
<b>Emission Standard:</b>	Euro 5 compliant
<b>Noise Emission:</b>	Idle: ~63-67 dB(A) Drive-by: less than or equal to 70 dB(A) Compliant with Directive 168/2013/EU
<b>Fuel Type:</b>	Petrol
<b>Top Speed:</b>	28-30 mph (45-48 km/h)
<b>Transmission:</b>	Automatic CVT
<b>Usage Type:</b>	Optimised for low-speed urban mobility
<b>Vehicle Dimensions:</b>	Length: 1,945 mm   Width: 690 mm
<b>Weight (Dry):</b>	100 kg
<b>Additional Features:</b>	<ul style="list-style-type: none"><li>- Low-noise exhaust system</li><li>- Fuel injection for reduced emissions</li><li>- Designed for short-range city deliveries</li></ul>

## Appendix B - Sample Delivery Log

Date	Time Out	Time Returned	Driver	Address	Order No.	Alcohol?	ID Checked	N
28/07/2025	17:10	17:20	LB	14 Elm Way, DE74 2NW	#2457	Yes	Yes	Age verifi
28/07/2025	17:35	17:45	LB	9 Oak Drive, DE74 2US	#2458	No	N/A	
28/07/2025	18:00	18:15	LB	22 Hawthorn Rd, DE74 2X	#2459	Yes	Yes	Delivered

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