

Environmental Protection

WHAT IS FLY TIPPING?

**Fly-tipping is the unauthorised
deposit of controlled waste
without an environmental
permit.**

**Items that are regularly fly
tipped are.....**

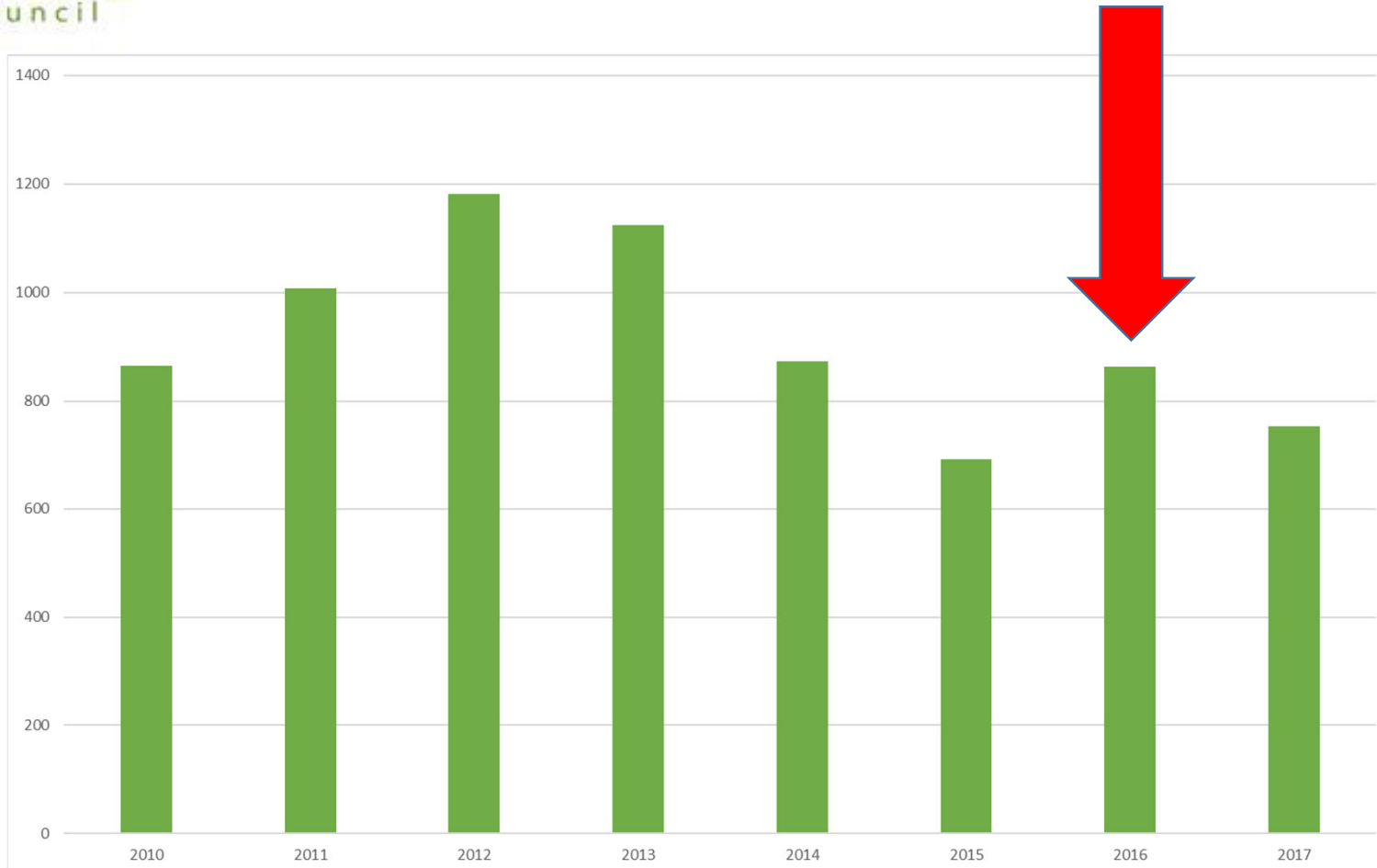
Green Waste



In April 2016 Leicestershire County Council made changes to their recycling and household waste sites implementing revised opening times and charges for non household waste at each of their 14 sites.

North West Leicestershire District Council experienced a slight increase in fly tipping after the revised opening times and charges, most noticeable at our Bring Sites.





**The Council
became
increasingly
concerned in
regards to the
misuse at these
sites.**



**In particular the site
at Whitwick Retail
Park in Coalville and
in May 2017 over the
Easter Bank Holiday
the site came to an
all-time low**

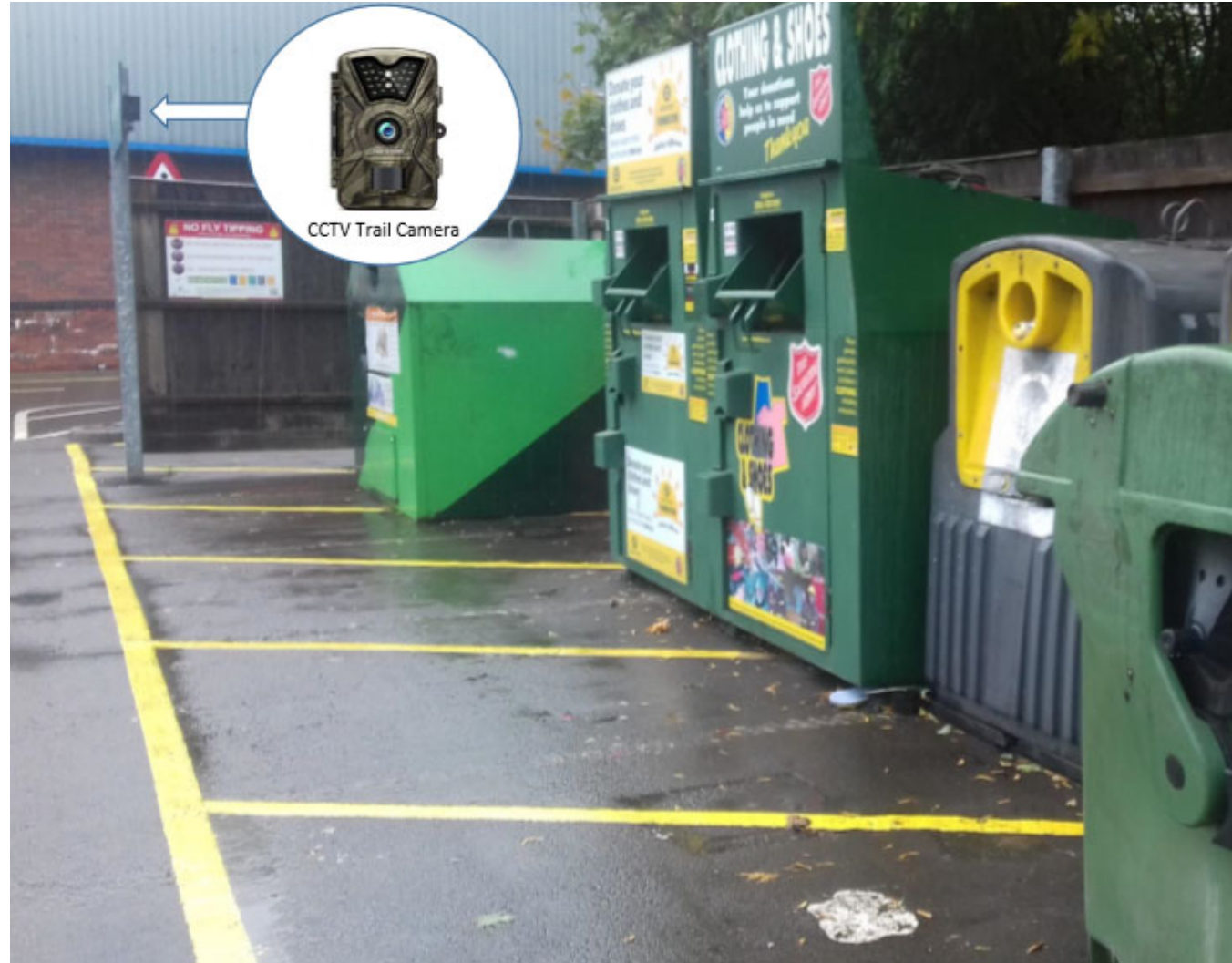


CCTV was implemented using our Mobile CCTV Van equipped with 4 cameras giving 360° surveillance.





Wildlife trail cameras were also used as cheap alternatives which enabled 24 hour monitoring of the site.





In 2017/18 the Council investigated 49 cases of fly tipping at Bring Site's resulting in 43 Fixed Penalty Notices being issued for littering and 6 for fly tipping.

In an attempt to change peoples behaviour a week of roadshows were held in November 2017 to engage and educate the public who use the sites.



Old signage was replaced with this easy to read design using a QR Code for more detailed information from the Councils waste and recycling page on the website.



NO FLY TIPPING

(This includes the following)





NO EXCESS MATERIALS ON TOP OF BINS



NO EXCESS MATERIALS ON THE GROUND



NO – NON RECYCLABLE WASTE



YES WE RECYCLE



paper



cardboard



mixed glass
bottles & jars



food tins &
drink cans



mixed textiles
& clothes



North West
LEICESTERSHIRE
DISTRICT COUNCIL

FAILURE TO COMPLY MAY RESULT IN YOU COMMITTING AN OFFENCE UNDER SECTIONS 33 OR 87 OF THE ENVIRONMENTAL PROTECTION ACT 1990.
YOU MAY BE ISSUED WITH A FIXED PENALTY NOTICE OF UP TO £400 OR PROSECUTION IN THE MAGISTRATES COURT.



RESULTS

Figures taken from the 1st quarter of 2018 show a 47% drop in Fixed Penalty Notices being issued, our Street Cleansing Department have also reported a substantial difference with their team not having to attend to the site on daily basis.

Before



Before



The Enviro Team are proactively working throughout the District along side local businesses to help combat Littering and Fly tipping.



In May/June 2018 The Enviro County Forum group ran a County and City wide fly tipping campaign with the caption
#IfOnly

Campaign was aimed at raising awareness to householders and businesses of their duty of care regarding waste disposal.

The following advert was circulated on local radio stations and Council websites.

Fly tipping numbers have fallen!

Post campaign, North West Leicestershire noted a 19.2% fall in fly tipping compared to the same period in 2017.



The BIG Bring Site Clean Up campaign by the Environmental Protection Team at **North West Leicestershire District Council** has been shortlisted in the **Environmental Services** category at the LGC Awards 2019