

Developing a Health and Wellbeing Strategy for North West Leicestershire

Introduction

- NWLDC has commissioned Knight, Kavanagh and Page Ltd (KKP) to produce a Health and Wellbeing Strategy
- The strategy will set out a **long term (10 year) vision** and priorities
- It will include **specific objectives** for the next **five years**
- It will show how the **various agencies will contribute** to, support, promote and deliver the objectives of the strategy
- It will inform the work of a **range of council departments** and partner agencies.



Linking to the Sport and Leisure Project



- The Health and Wellbeing Strategy is being produced **in tandem with the Sport and Leisure Project**
- Bidders for the contract are being asked how they will improve health, wellbeing, social and community outcomes in the district
- The successful provider will need to **demonstrate how they are performing** against our health and well-being strategy

Timescales

The strategy will take 6 – 8 months to develop.
We hope it will be in place by the end of 2018

1. Research

- Existing policies (NWLDC)
- Existing policies (partners)
- Demographic review
- Data review (e.g. sports facility users, housing)

2. Initial consultation

- Council officers
- Members
- Public Health
- Leicestershire County Council
- Leicestershire & Rutland Sport
- Sport England
- Local Strategic Partnership
- NWL Staying Healthy Partnership
- Parish and town councils
- Others (as agreed)

3. Interim outline strategy

Showing key potential strategy issues including trends, interdependencies, assets, workforce, existing programmes, provision for target groups

4. Wider consultation

To discuss key issues, the proposed vision and objectives, the roles of NWLDC and partners, facility use and health and wellbeing provision

5. Draft strategy

The draft strategy is drawn up and shared with the Steering Group and any additional comments are received

6. Final strategy

Production and adoption

- Executive summary
- First period action plan
- Linked to monitoring and evaluation framework

NWLDC's role



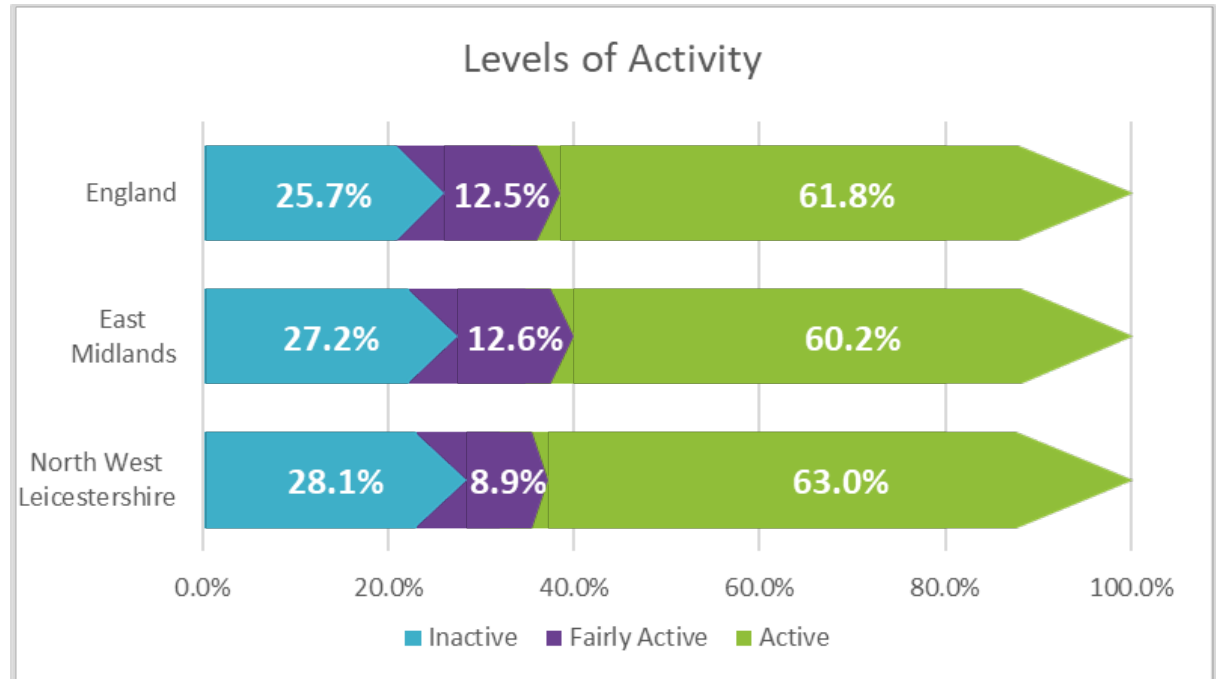
Several district council services have a direct impact on public health and wellbeing:

- Housing
- Leisure and green spaces
- Active travel
- Environmental health

District councils are also in a good position to influence and affect health and wellbeing outcomes through partnership working



Initial findings



North West Leicestershire has both:

- Higher levels of physical inactivity
- Higher levels of physical activity

This refers to exercising three or more times per week

Initial findings



In North West Leicestershire:

- Adult obesity (29.1%) is above the national (24.0%) and regional (25.5%) average
- Child obesity rates are slightly below the national average
- Age profile – 65+ increases from c.18.5k to 24.5k in 2027
- The most popular sports are cycling, gym and swimming

Initial findings



In North West Leicestershire:

- People have busy lifestyles with high levels of employment
- Transport is an issue, which can add to elevated levels of rural and social isolation
- Evidence of partnership working – can always be improved
- Air pollution – prevalent issue
- Smoking cessation- prevalent issue

Your involvement

This is the first stage of writing the strategy, so it's the first opportunity for you to guide its development.

Q. What do you think are the key health and well-being issues that the strategy should address?

Why?

Q. How can we monitor progress?



Questions

Please ask any questions
you may have